

# Bellboys Beat Irvington, 7-6; Garfield Is Next With 4 Games To Go

Picture Page And Full-Story Inside

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## The Belleville Times

News

55th Year No. 43

Published by  
James R. Golden, Jr.

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THOUGHT FOR TODAY  
And God shall wipe  
away all tears from their  
eyes; and there shall be  
no more death, neither  
mourning, nor crying, neither  
shall there be any more  
pain: for the former things  
are passed away.  
REVELATIONS XXI, 4



HE'S PAINTING THE PAST—Frank Smickle, a 17-year-old BHS senior, will not only take away a good education when he graduates next spring, but he will leave his alma mater a 4-foot-8 mural depicting the Battle of the Third River along what is now Main Street. Here he dabs a few touches to his

canvas after studying the smaller preliminary sketch at upper right. Morton Birkin, director of Art Education at the high school, watches Smickle's technique. He says the young artist has a good future in art. (Photo by Adams)

## Belleville High School Will Soon Have It's Own Private Mural By Artist Frank Smickle

By GORDON F. ADAMS

### Two Policemen Exonerated In Cat Killing

Patrolmen John Drop and Cornelius Berrigan, two Belleville Patrolmen, were cleared by Chief of Police Charles H. McGinnis Oct. 21 after a seven-week investigation into charges of alleged cruelty to an animal.

The two officers, said McGinnis in a report to Town Manager John R. Burnett, "had acted in a proper manner" when they killed a wounded cat in front of 311 Washington Avenue here.

But Mrs. Annett Mowrey, a slender blonde who wears a brace, said she was never interviewed by anyone except deputy police chief Smith, who, she said, urged her to drop the charges.

In July 1776, the nation we now know as the United States of America was as rickety and insecure as the wooden platform on which Col. John Nixon stood outside Philadelphia's state house to read the declaration of Independence.

But a little over a year later something happened near here to stiffen resistance to British depredations, strengthen the union's stand, and—some 180 years later—spurred a young Belleville high school student in to commemorating the event with a mural for the high school.

The British had been stealing cows from farmers near the confluence of the Passaic and Second Rivers where Belleville now stands. The outraged farmers took up arms and began a fight that was to be known as the Battle of the Second River.

The Dutch Reformed Church in the Valley still bears the pock marks of lead balls which smacked against its sturdy walls on Sept. 14, 1777.

Digging History  
"I came across this informa-

### Bellboy Band Is Invited To March In Washington

The 1966 National Cherry Blossom Festival Committee has announced that the Belleville High School Band, has been invited to march in the 54th annual Parade of Princesses in the Nation's Capital on Saturday, April 16.

The Band, directed by Robert A. Wing, was one of the 62 selected from over 100 applicants for the honor of marching in this famous parade.

All 50 states and three territories are represented in this commemorative salute to Spring and to continuing friendly relations between the United States and Japan.

In addition to the Parade of Princesses, the National Cherry Blossom Festival will feature gala fashion shows, glittering receptions and pageants, a High School Band Contest, the National Inter-Collegiate Drill Team Championship, a Moonlight Cruise Dance open to all Parade participants and many other sparkling events to delight all ages.

### Wallace, Tieman Settle A 25-Day Strike Oct. 19th

For 25 days pickets marched in front of the Wallace & Tieman Inc., Belleville's largest manufacturing concern, in effort to win pay increases and fringe benefits.

October 20 workers began punching time clocks again after the 540-member Independent Employers Union of North New Jersey accepted a new three-year contract which had been overwhelmingly approved by a 431 to 56 vote.

The new contract included a 3.8-cent package, a wage increase, and fringe benefits, but hourly wage increases, which vary because of salary scales, could not be disclosed, said Federal Mediator Joseph DeLozono.

Employees will get wage increases of 3 1/2 per cent for the first year, 4 1/2 per cent for the second year, and four per cent for the final year.

The members, hourly workers in the equipment division of the plant, agreed to accept the contract at a six-hour voting session at Ferrara's Hall, 90 Verona Avenue, Newark.

The Belleville Town Council had briefly discussed a proposal by Councilman James R. Golden that the Town Fathers intervene in the negotiations, but on the advice of Town Attorney Jack Soriano, Golden's proposal was thrown out.

It has nothing to do with the Council," explained Soriano.

Basketball Set For New Teams In The League

Captains of teams wishing to enter the Recreation Department Mens Basketball League are invited to attend the League formation meeting at the Recreation House on Wednesday, November 3 at 8 p.m.

This League, reactivated last year after a hiatus of several years, is expected to again offer some great competition to young men of Belleville.

### Library Art Show Set For Nov. 15

Paintings for display in the Belleville Public Library art exhibit — open to all Belleville adults — may be brought to the library anytime next week, Monday to Saturday, during library hours.

Each artist may enter one to three paintings in the exhibit; all paintings should be framed or matted and ready for hanging and should have the name and address of the artist and the title of the painting written or attached on the back.

The exhibition will run from Nov. 15th to Dec. 15th. It is hoped that all local art enthusiasts will join in this display of community talent.

### Rifle Club Plans New Season Here

Starting Wednesday, November 3, the Recreation Senior Rifle Club will resume its activities at the Recreation Rifle Range at the Municipal Stadium.

The Senior Rifle Club is open to men of Belleville and is under the expert guidance of Matthew J. Callahan, who also leads the Recreation Junior Club. He is an official instructor for the National Rifle Association.

## FIREMEN WIN OK ON 4TH DEPUTY

### Critics' Charges Are Without Foundation

### Is School 5 In A Mess? Splinter Group Says So

Christopher Albanese says the multi-purpose room at School 5 is a mess.

He's president of the James G. Shaugher School Home and School Association and lives at 53 Frederick Street here.

The new room (which is not yet in use) is cold, he said. "How can kids be expected to learn in a cold room, he wanted to know?" To heat the new room," he told board members Monday night at School 8 during the regular meeting of the Board of Education, "you have to turn up the heat in the rest of the building to 90 degrees. But with the temperature that high," he said, "the classrooms are unbearable."

Board President Ernest S. Arvidson said he would discuss the maintenance of the room and correct them as fast as it could be done.

The members — about 30 appeared at Monday night's meeting — are a splinter group who broke off from the RIA last September.

Casale calls for public's Viet Nam OK (See Editorial Page for a cartoon and comment on this subject.—Editor.)

The Town Council backed a resolution by Councilman Ralph A. Casale Monday night in which he called for town-wide support of President Lyndon B. Johnson's policy in Viet Nam. The council agreed unanimously.

This municipal Council hereby declares its wholehearted support of the present policy of our national government with respect to Viet Nam," the resolution said. "We strongly emphasize the continued effort of our government to preserve the principles of freedom to the end that we might ever maintain our stand towards freedom for all peoples throughout the world."

Casale, who is a Navy veteran, said he deplored the lack of patriotism, and proposed the resolution as "part of a trend to overcome what has taken place these past weeks."

"These kids learning up their draft cards, the Genovese affair, and those student uprisings," he said, were the three main reasons for calling for public support for our armed forces and the course taken by our government.

"They're sick or something," he said of the anti-American campaigns being carried on by various groups throughout the country.

Councilman James R. Golden attempted to interject politics into the resolution by asking for the removal of Pres Johnson's name from the one-page action said Casale, but the Council overlooked his complaint as being without merit.

Giving the town manager the green light to open a search for a qualified chief, was Mayor Nuncio R. Pico, and Councilmen Robert E. Westpy, and Ralph A. Casale. Opposing the measure were Councilmen William H. Cullen, whose father had been a fireman, and James R. Golden.

With the approval of the council went the guarantee that Belleville firefighters would have no perspective for all four shifts in the department, with Chief Carl Hundertpund supervising the four deputy chiefs.

Ten captains of the department have been calling for the appointment of another deputy, explaining that Capt. George L. Meyer had been performing the duty, but without pay or proper authority. A two-day survey made by State Civil Service recently confirmed the need for another deputy chief.

### Methodist Kids Will Collect Cash For UNICEF

Children of the Wesley Methodist Church Sunday School will take part in the UNICEF Trick or Treat program. Last Sunday morning all children, through the sixth grade, received official ones-for-calling for public support for our armed forces and the course taken by our government.

They also received a small supply of UNICEF bookmarks which they will give to anyone making a donation.

In the program the children collect their Halloween pennies, nickels and dimes for UNICEF, rather than themselves, because through the United Nations Children's Fund, one penny can give a child five glasses of milk and ten cents can provide 50 vitamins to combat malnutrition.

Last year, the Wesley Sunday School children collected over \$46 for UNICEF. This Halloween they hope to do even better.

The Belleville Town Council, despite a determined effort by a two-man minority bloc, agreed to give Belleville firefighters their fourth deputy chief Monday night.

men's need for another deputy fire chief, despite a Civil Service fact-finding report, was George Johnson, 122 Smallwood Avenue.

Moving up to the call at Town Hall Johnson read a citizen's report he said was made from personal observation. He said a fire inspector had asked a merchant three questions, OK'd the answers and accepted them as a fire inspection report.

Calling A Bluff

As he turned to leave, confident he had scored his point, Town Manager John R. Burnett learned forward angrily.

"Name the man!" he demanded shrilly. "Name the man and I'll fire him! I'll see that he's suspended!" From the audience came other requests asking that the fireman be named, including fire captains.

Visibly shaken, Johnson said he would rather not name the fireman he had tried to use as a means of defeating the upcoming vote for a new deputy chief.

"There's been enough of these baseless charges here," muttered one councilman as Johnson walked back to his seat in the third row.

Defends Firemen

Gus DeFranza, a veteran fireman and a member of the FNBA, (Continued On Page 2)

### Pub Keepers Have Nothing Against Service Clubs, Rossi Tells Times

Charles M. Rossi, 54, president of the 52-member Belleville Tavern and Package Store Owners Association told The Belleville Times Monday that he had nothing against the service clubs in town when he sought to have the Town Council legalize the restriction on after-hour sales of liquor.

The tavern owners and distributors, he said, pay over \$20,000 a year in taxes here, and he nearly want to protect their business interests.

"All we want is legal restrictions on liquor sales," he said. They were only seeking protection by law, he said, despite Mayor Nuncio R. Pico's assurance the council had no plans to increase the number of licenses — there are ten in Belleville — allowing service clubs to sell liquor.

"All we want," Rossi repeated, "is authority to correct the situation" in the event of abuses. "It's just a recommendation," he said.

### Last Call For Votes Made By The Democrats

Mrs. Mary Senatore, Democratic Chairman of Belleville, asked the voters of the town for a "vote of confidence" Tuesday for Democratic candidates offered by the screening committee.

Their slogan, she said, is "Have You Had Enough?" Mrs. Senatore offered transportation to prospective voters who may request a car by calling Democratic Headquarters at PL 1-3717.



A ONE DOLLAR HOME went to disbeliever Floyd Centanni Jr. when the Council OK'd the sale of a plot of land to him for a one-dollar bid, which Mrs. Centanni gave to Town Clerk Eugene Barnett in a dramatic gesture at Town Hall Monday night. "I wish him the very best of luck," said Mayor Nuncio R. Pico. Congratulating Mrs. Centanni were, from left, Gus DeFranza, Belleville firefighter, and George Shaugher, Service Officer of the VFW Post 6265 here who fought for the town's rights. Mrs. Centanni, 13 Naples Avenue, and Floyd Centanni Sr., 397 N. 7th, Newark. (Photo by Adams)



## Costume Contest Scheduled Here For Saturday

The Recreation Department has announced its annual Halloween Costume Contest will be held Saturday October 30 at 10:30 a.m. Two contests are scheduled, one at Municipal Stadium on Norton Street, and the other at the

Friendly House on Frederick Street. Judging will be on the basis of originality with home made costumes receiving favor over commercial ones. Prizes will be gift certificates.

In previous contests the attempt was made to select winners in pre-determined categories such as funniest and prettiest. This proved to be unfair because there were often several costumes in one category that

were superior to all others. Therefore, it is now the practice to make selections regardless of category.

If the weather permits the contests will be held out of doors but in case of bad weather, they will be held indoors.

So rain or shine the time is 10:30 a.m. Saturday.

The man who accepts favors also accepts obligations.

## School 8 PTA Square Dance Set, Nov. 6th

The halls of Belleville Junior High will shake with the thumpings of many feet Saturday, November 6 when School 8 PTA sponsors its "Harvest Hoedown," at 8 p.m. there.

"It's the first one we've tried," said Mrs. Jack Perlow, president of School 8 PTA, "and we hope it goes over well."

Tickets may be had for \$1.50 donation from Mrs. Perlow and other designated members of the PTA. Her telephone is PLymouth 9-4372.

To flatter some people it pays to keep still and listen.

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## Police Lt. Jerry Lilore, 60; Served Belleville Since 38

Lt. Jerry Lilore, 60, of 140 Crest Drive, Belleville, a policeman with the Town's Police Department, died Saturday. Lt. Lilore had been a patient at Clara Maass Memorial Hospital, Belleville, for two months.

A native of Newark, he joined the Belleville Police Department in 1938 and 10 years later was promoted to sergeant. For the last 10 years he has served as a lieutenant.

Lt. Lilore, who played semi-professional baseball in Essex County years ago, was one of the initiators of the Police Department pistol team more than a decade ago. He also served as instructor for the team for several years.

He was a member of the Nutley Knights of Columbus and the Father's Club of St. Benedict's.

### Belleville Women Want HELEN M. SLOWNSKI

IN THE ASSEMBLY

VOTE B 10 VOTE

(\*SO DO THE MEN)

## Smoke Signals



GORDON F. ADAMS

NAMES ARE OMITTED to protect the innocent in this little vignette. Last week while checking the proper spelling of a little used expression, I decided to get it straight from the horses mouth. I called the high school.

"Hello," I said cheerily. "Can someone there tell me how to spell 'persona non grata'?" There was a silence and I knew someone was thinking — hard.

"Hmmm, wait just a minute, please, Mr. Adams," I waited. After a while another voice came on the line. "Yes, may I help you?" I repeated my question.

"One minute, I'll check," I heard muffled conversation in the background. "Mr. Adams, is that one word or two?" Heck, I didn't know, I thought it was six, but no, that was phonetics. At last a brisk and familiar voice spoke up.

"Have you checked your Webster's International Dictionary, Mr. Adams?" I looked guiltily at the thick brown volume against the wall. When in doubt, lie.

"Er... it's being used," I said uneasily. I heard pages flipping. She spelled it out. "That OK, Mr. Adams?"

"Yeah, thanks a lot, M'am!" I cried in relief. (I always feel so dumb not knowing how to spell those foreign languages).

But now I know I'm not alone in my ignorance.

A WORD IN ADVANCE from the Chamber of Commerce is the news that Santa has placed Belleville on his itinerary for Nov. 26 at Clearman Field. After flapping down in a helicopter out of a clear sky, Santa will climb into a car (courtesy of George H. Meade), and head for Town Hall and an official reception by Mayor Nuncio R. Pico, Town Manager John R. Burnett, and members of the town council (who may or may not allow him to enter town without a permit).

There he will throw a switch lighting up Town Hall for the opening of the yuletide season before making a Grand Tour of the downtown merchants, those along Franklin Avenue, and even those way out there in Silver Lake. Next on the agenda is a parade led by the BHS band with a troop of town Boy Scouts helping. More on this later as details are formulated by the C. of C.

IN ADDITION TO BEING principal of School 5, William Chapman is one of the head men in the Belleville Nutley Third Half Club who back our hard-playing athletes with a post-season dinner and a big silver cup to mark their achievements. Last week they stumbled across a problem they have been watching for some time — 20 years, to be exact.

The cup, which goes to the winner of the Belleville Nutley game each year, had to be sent off to the silversmith for a new plate which will bear the name and record of the winning school. They ran out of space for names and accomplishment. Belleville will head the list on the new cup, which first came out in 1945 — Yuk, Yuk, Yuk.

FEARLESS POSDICK isn't the only man in this country in the \$19.95 per week pay bracket, less deductions, of course.

Mayor Nuncio R. Pico jocularly referred to his princely salary of \$23.29 per week — after taxes — as mayor of this metropolis. "And that's for a seven-day week, too," he drawled.

He must have unbounded admiration for one councilman who promised during his campaign to work for \$1 a year if elected. But when elected on an economy platform, he eagerly grabbed the \$1,500 per salary and even tried, without success, to increase that figure by another \$400.

More on him as the election approaches. After those loud cries of outraged innocence, I started checking up.

ALL THAT POUNDING you may have heard coming from the BHS auditorium was caused by a few of the 125 students who will have a part in the forthcoming production of "Guys and Dolls" Nov. 18-19-20. Robert Wing, band director, and a few student artists are busily making all the necessary preparations. The cash admissions collected will be used toward the tentative purchase of band uniforms. And they could use it, too.

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What Kind Of A Nut Is He?



## All Of Belleville's Schools Will Be Well Covered At PTA Congress In Atlantic City

Belleville will be well represented at the 65th annual Convention of the New Jersey Congress of Parents and Teachers in Atlantic City Oct. 27, 28 and 29.

Convention headquarters will be in the Shelbourne-Dennis Hotel with the Essex County contingent staying at the Colony Motel. Of special interest this year is the Second Session at Convention Hall where Mrs. Joseph Moorhead, National Congress President, will serve as moderator to a teenage panel on the theme "It's a Good Time to Be Young".

Pemilists selected by Mrs. Daniel McCarthy, Essex County vice president and director of secondary schools include Miss Gail Cronauer and Robert DePass, seniors at Belleville High School. These students will be guests of the Congress while in Atlantic City.

Mrs. Arthur L. Davis, Congress president, will open the convention presenting this year's theme "Time to Remember — Children".

Several thousand delegates representing the 488,280 members in 144 local units of the Congress will attend sessions concerning mass media, legislation, dating, drinking and driving, children's rights, economic opportunities, films on many subjects, plus the state chairman's meetings of the various committees.

Election of state officers takes place on Thursday as does the Essex County luncheon. The Essex County group will offer for consideration a resolution on Mental Health.

Those attending include: School 1, Mrs. E. Derrick; School 2, Mrs. Ralph Grigoris and Mrs.

Sal Ferruggia; School 3, Mrs. Frank Di Ruggiero; Mrs. Raymond Boxer; Mrs. John Giordano; Mrs. Charles Neining; School 7, Mrs. Harold Spray and Mrs. Marguerite Corbo; School 5, Mrs. Albert Stango, 71

### Owned Tailor Shops

Albert Stango, 71, of 329 Cliff Avenue, North Newark, a philanthropist and retired business representative of Local 310, Amalgamated Clothing Workers of America, died October 20 at Clara Maass Memorial Hospital, Belleville, after a brief illness. His wife is the late Josephine Ventola Stango.

Born in Foggia, Italy, he came to Newark 60 years ago. Before becoming interested in mass production of men's clothing, Mr. Stango operated custom tailoring shops in West Orange and Bloomfield.

In 1938 he became business agent of the clothing workers union, holding that position until his retirement last August. Mr. Stango was instrumental in raising funds for the building fund of Columbus Hospital, Newark. For many years he served on the board of directors but resigned because of the pressure of his union duties.

Mr. Stango also founded the Mother Alberta Missionary Fund for the impoverished in Northern Rhodesia. His daughter, Mother Alberta, is a missionary there. Funds raised are used for the orphanage, mission school and a projected hospital for lepers.

He has also been active on behalf of the Red Cross and the Welfare Board. He personally underwrote badly needed repairs in his home town in Italy and raised funds for an orphanage in Italy.

He is also survived by another daughter, Miss Geraldine, and son, Joseph, both at home; three brothers, Louis of Maryland, Marjorie of Bloomfield and Alfred of Delaware; two sisters, Mrs. Adele Delvecchio of Maryland and Mrs. Seportina Ronco of

Peter Rainone and Mrs. James Cargilo; School 8, Mrs. J. Perlow and Mrs. C. Romano; School 9, Mr. Richard Rovell, Miss Pauline Orsulak and Mrs. Daniel Mc Carthy; Junior High, Mrs. M. Saunders; Senior High, Mrs. Anthony Marone; and Mrs. Herbert Tucker, editor of the "New Jersey Parent Teacher."

A Solemn High Mass of Requiem was offered Monday at St. Lucy's R.C. Church, Newark. Interment followed at Holy Cross Cemetery, North Arlington. Arrangements were made by the DeCapua Funeral Home, 288 Mt. Prospect Avenue, North Newark.

### GUILD CARD PARTY

The Guild of St. Michael Hospital will hold its annual benefit card party and luncheon Saturday afternoon, November 6

starting at one o'clock in the Grand Ball Room of the Robert Treat Hotel.

Guild members meet every Friday in the Hospital sewing room to make hospital necessities. The success of the luncheon will help replenish supplies needed for making towels and gowns for doctors and patients.

### An 'Open House'

A member of the Domestic Peace Corps will address members of the School & PTA during their "Open House" at School 8 November 4, said Mrs. Jack Perlow, president of the school's PTA.

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Maclyn Goldman stands for these things. The Democratic party stands for these things.

A Vote for Maclyn Goldman is a vote for a better life for you.



GOVERNOR HUGHES

We need Maclyn Goldman as State Senator because he has a deep insight into the needs of New Jersey, an independent mind and a sense of responsibility to all the people from Essex County.



U.S. SENATOR WILLIAMS

Maclyn Goldman was devoted to New Jersey long before seeking public office. He will continue the outstanding achievements of the Hughes Administration. I sincerely hope that the people of Essex County will elect him for the good of the State.

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## Belleville's Special Interest In Tuesday's Election

For the citizens of Belleville Tuesday's election is of particular interest.

The names of two citizens will appear on the ballot as candidates for a seat in the New Jersey Assembly. Nine are to be elected from Essex County.

As its candidate Democrats have nominated an outstanding labor leader, Joseph Biancardi.

For the Republicans young Robert Yudin is holding high the banner of his party. Both Biancardi and Yudin are excellent representatives of our community.

Yudin bears a proud and famous family name. Through the operation of his family

business, Yudin has established himself in his own right as a successful businessman.

So Tuesday the citizens of Belleville are confronted with a rare opportunity — to obtain for themselves taxation with representation through the election of Democrat Joseph Biancardi and Republican Robert Yudin.

For too long Belleville has been without a voice at Trenton. Both parties have given us an opportunity to correct this omission. Will the voters of Belleville respond to the challenge? We hope so.

F.A.O.

## VIET NAM: The American Tragedy

Over the weekend there were increasingly violent demonstrations against United States action in Viet Nam. Were the protests made by the ever present lunatic fringe? Defeatists? Traitors? Perhaps. There are always such people.

But many were simply American fathers and mothers concerned with sons fighting an undeclared war — a civil war — between two factions in a sovereign state.

At first the U.S. volunteered with weapons and "advisors" who shot to kill. Next we increased the number of both advisors and arms. Finally we moved in with the armed might of the United States Army. Our purpose: To prevent the spread of Red domination in the Far East.

Our cause is just. We believe intervention to be in the interest of world peace. But at what a cost to grieving parents who have lost soldier sons in the rice paddies of Viet Nam! To add to their anguish Hanoi has warned that captured airmen will face execution. They are denied the protection of the Geneva Conventions of both 1929 and 1949. Horrified, the Ameri-

can public stood aghast at such barbarism.

But since when has a state of war existed between the United States and Viet Nam? There is none, of course, since none has ever been declared. American prisoners have no more legal protection than a spy or agent of a hostile country captured within the frontiers of another sovereign state.

The Viet Nam conflict is on a parallel with former President Harry S. Truman's infamous Korean "Police Action." It is too late to pull out of that tortured country, much too late. Even today American military men are restricted to bombing selected targets which have little effect on the Red war machine. What recourse do we have? Plunge the United States into a war against Red China — the very thing we are trying to avoid — by intervention now? Pull out of South Viet Nam? Obviously impossible.

What, then?  
If we are in a war — in every meaning of the word — then we should fight to win! There is no other way. G.F.A.

## Tuesday's Election

Voters are being called upon to make historical decisions next Tuesday. Citizens will elect an entire New Jersey legislature whose prime job next year will be permanent reapportionment including Congressional redistricting.

Citizens will elect a governor who will chart the course of our great state for the next four years. Also to be voted upon are three members of the County Freeholder Board, a County Clerk, and a County Register.

In arriving at our choices we have crossed party lines. For Governor we urge the re-election of Richard J. Hughes whose name appears under lever No. 1-A.

For the first time in the history of our state, Essex County voters will elect four state senators. We recommend for Senator:

2-A, Nicholas T. Fernicola, Democrat  
3-B, William F. Tompkins, Republican  
4-B, Irwin I. Kimmelman, Republican  
5-B, James E. Churehman, Jr., Republican

We are asked to elect nine members of the New Jersey Assembly. We recommend for the Assembly:

6-B, William H. Everett, Republican  
7-B, James H. Wallwork, Republican

8-B, Jerome U. Burke, Republican  
10-B, Helen M. Slowinski, Republican  
11-A, Armand E. Lembo, Democrat  
11-B, Michael A. Juliano, Republican  
13-A, Joseph G. Biancardi (Belleville) Democrat

13-B, Robert B. Yudin (Belleville) Republican

14-B, Gerald J. De Lane, Republican  
Incumbent County Clerk Nicholas V. Caputo, Democrat, is seeking reelection. Caputo has performed reasonably well in office and we recommend his reelection. Caputo's name appears below lever No. 15-A.

Madeline A. Williams, Democrat, is the incumbent County Register. She also has performed well in the job and deserves reelection. Her name appears under lever No. 16-A.

Three Democrats are seeking reelection to Essex County Board of Election. They are:

17-A, Walter A. Quinn  
18-A, Joseph E. Cohen  
19-A, Charles A. Matthews

On their record they deserve reelection. F.A.O.

## Choice in Tuesday's Election: Gov. Hughes or A Demagogue

Recently Senator Wayne Dumont, Republican candidate for Governor, has made promises that should be repugnant to every member of an ethnic or other minority group.

Appearing before a recent meeting of the National Association for the Advancement of Colored People, Senator Dumont promised, if elected, to appoint a Negro

to his cabinet.

At a recent meeting of a Polish group in Jersey City, Dumont promised, if elected, to appoint to his cabinet a person of Polish extraction.

This is a demagogic political solicitation if we ever saw one.

It is enough reason to re-elect Governor Richard J. Hughes. F.A.O.

## It's A Forlorn Hope, But...

It's probably too much to hope for from our merchants who line Washington and Franklin Avenues, and much too much to hope for from our residents here, but, who knows...?

In another two weeks Veteran's Day will be upon us again. What's Veteran's Day? Glad you asked. It's a day set aside to reaffirm our gratitude to our veterans of military service who gave blood, time and all too many man years, their lives, that our country might survive in freedom.

These days almost everyone is a veteran of something, such as the Great War of 1914-18, World War II, the Korean conflict, and the situation in Viet Nam —

which may or may not be a war (President Johnson hasn't told us which yet).

In the column at right Harry French calls attention to this sad lack of patriotic fervor and the shameful disregard for what was once a great American Institution — the salute to veterans.

It would be nice for Belleville — and not just the merchants — to wave the flag of Americanism in the face of defeatists who seem to be small but vocal. More on this subject next week after we talk to some of our people in Belleville.

Do you suppose we can "hope" that Belleville, its schools, and its residents will fly the flag...? G.F.A.

## LETTERS TO THE EDITOR

### Call For Fresh Patriotism Needed

To the Editor: Times-News: Soon we will celebrate another great patriotic holiday Veterans Day.

For those of us who were around when the holiday was announced in 1918 the day has great significance. Today November 11th stands for — and is in salute to — all men and women who have served our country in time of war.

One thing that many, including former President Eisenhower, have noticed is the decline in the displaying of the Flag of the United States of America on these great days.

I remember well — as a boy practically every home in town had a flag and those who did not, well, we did not think much of them. I remember, too, in Belleville that Washington Avenue was lined on both sides with flags as I with others paraded down the Avenue on Veterans days.

On the whole Avenue on Memorial Day this year there were five flags and on the Fourth of July — seven.

So I plead with all patriotic citizens to display the Flag of the United States of America on your home, in front of or on your business this Veterans Day.

We must show the Communists that despite their success with "teach ins" and "Marches", that despite professors that teach the Marxist-Socialist line, that there are still left some people in this country who do not, and will not, fall for their subversive methods.

So once again I appeal — display "old glory" November 11th.

HARRY T. FRENCH

263 Little Street  
Belleville

(Harry is one man who honestly fits the title old description — "true blue." When Harry waves the flag, he is displaying the old lack of good old American patriotism which was once a part of every American's make-up. We do not plan to let Harry get away with this solitary pitch for proper observation on Veterans Day Nov. 11th. Read our editorial for today. — Editor).

### ADVERTISEMENT

#### BECK'S COLUMN



By MAX BECK

Statistics indicate that more phonographs will be bought in the months of November and December than during the rest of the year.

Almost invariably customers ask us, which is the best. This question is almost impossible to answer, because hearing is such an individual matter. Nobody else can listen for you. A set which sounds very good to one may sound bad to another person. Consequently, you will have to listen and compare and choose the set which appeals to you. Radio — phonographs are really overgrown radios. There is very little trouble with regular radios and there is even less trouble with these heavy HI FI sets. Although the only complaints are malfunctions of the record player.

The next question is whether to take a set with tubes or with transistors. The latter go under the fancy name of "solid state." There is no preference as far as tone quality is concerned. Transistors are supposed to last forever, while tubes have to be replaced in time. However, tubes will last a long, long time in phono — radios and they are easy and inexpensive to replace. So one would be as good as the other.

A common misconception is that the quality of a phonograph that has 6 or 8 speakers is better than one that has "only" 4 speakers. It is not the number of speakers that count, but the quality. Most salesmen without technical knowledge will tell you that the number of speakers in a set is an indication of its quality. This is incorrect.

The cost of a good radio-phonograph starts at about \$200. But this by no means top quality. It is easy to hear the difference, so it all boils down to this: if you want to buy a radio-phonograph, you must have to listen and compare. You won't have any problem to choose the set that is best — for you.

We service what we sell.  
Beck's Radio, TV, HI FI, Nutsley  
667-2275

### Pet Owner Says He Was Entrapped Here

To the Editor, The Times-News: Do we have an overzealous dog warden or is the following incident due to my belligerent Chairman of the Kennel Inspection committee?

On October 14 about 9 a.m. I noted that my female dog jumped out of the side loading door of my shop. I saw two male dogs were standing there, and I commanded her to "stay" which she did. I went to the office and told my secretary we would have to keep the dog tied as she may be in season.

When I came back I saw the dog warden, Frank Grohman, trying to coax my dog toward him but she was tying close to the shop and wasn't leaving. Grohman noticed me and asked if this was my dog and I affirmed that it was. He said she was at large, and I explained how she happened to be there.

My dog then walked toward him and he grabbed her by the neck and she yipped in pain as he was choking her and in her struggle she managed to scratch him and she ran away free from him. I went to the front of the shop and put her inside. My shepherd on hearing the commotion and seeing me walk away followed me to the front of the shop and I also put her inside.

I then told Mr. Grohman some one ought to slug him for mistreating the animal this way and I returned to work.

Five minutes later I had to report this story to a patrolman who had been called over Grohman's radio. The officer, thinking this a trivial matter, suggested we settle this between ourselves as the warden wanted to charge me with having two animals at large.

Grohman said if I apologized he would not make a charge against me. I refused, saying I didn't owe him one.

Later that day I received a notice that my dog would have to be quarantined as she had bitten him.

The next day I received notice of an informal hearing charging that two of my dogs were running at large.

October 21 I appeared before Magistrate Abramson and was told that Grohman had now

made a formal complaint against me. Grohman's charge I pleaded "not guilty" and read to the Magistrate paragraph 3, Section A from the contract between the Town of Belleville and Grohman which says about stray dogs to be taken into custody by the animal warden.

"The warden may impound any dog off the premises of the owner or person harboring said dog which said animal

warden may have reason to believe is a stray dog."

As my dog was not off my premises she was actually lying against my building and as the warden told the judge, I immediately put the dog that had jumped down from the loading door, which is about 48" above the ground. I feel as though one would have to stretch the imagination quite a bit to declare my dogs were off the premises and "strays" and fine me guilty.

EDWARD J. LITIG, 58 Schuyler Street.

(Mr. Litig was found guilty by Town Magistrate Abramson, and paid a \$5 fine — under protest. — Editor)

MARRIED 25 YEARS  
Mr. and Mrs. Wendell Callihan of 523 Washington Avenue, Belleville will celebrate their 25th wedding anniversary on Friday, October 29.



ROBERT J.

## ONTELL

CANDIDATE FOR REGISTER OF ESSEX COUNTY

has made these charges in the press and at public meetings!

Presently, the Register's office is being operated inefficiently and at exorbitant cost.

The office is conducted with outmoded, operational methods, long abandoned by Union and Morris Counties.

The present Register has failed to modernize equipment, installation of which would have resulted in reduced costs, efficient operation and better service.

During the present Register's administration the Essex County's Register's office has become a third class department, operating at a loss, while the Registers of Union and Morris Counties brought their operations up-to-date with the result that they render more efficient service and operate at a profit instead of a loss.

The office requires a full-time Register and Deputy with business and administrative experience. Neither the incumbent nor her Deputy, Eulis Ward, have displayed the ability needed to properly run the office of Register of Deeds and Mortgages of Essex County.

## THE INCUMBENT REGISTER, SEEKING RE-ELECTION, REMAINS SILENT!

TO DATE, SHE HAS OFFERED NO REFUTATION BECAUSE THE FACTS ARE IRREFUTABLE!

After comparing Robert J. Ontell and his record as an experienced business man and administrator, with the record of Madeline A. Williams the Essex County Veterans Ticket Committee voted overwhelmingly in favor of Mr. Ontell, by a vote of 109 to 22.

ESSEX COUNTY VETERANS TICKET COMMITTEE

endorse: the candidacy of Robert J. Ontell for  
REGISTER OF ESSEX COUNTY

## VOTE FOR ROBERT J. ONTELL

NOVEMBER 2nd, 1965

B-16 on the Voting Machine and the B - Line

Paid for by Essex County Veterans Ticket Committee, Edward Simandl, Chairman

# 4%

## on ALL savings accounts at Fidelity

NO BONDS TO BUY  
NO CERTIFICATES TO HOLD  
NO CONDITIONS TO MEET

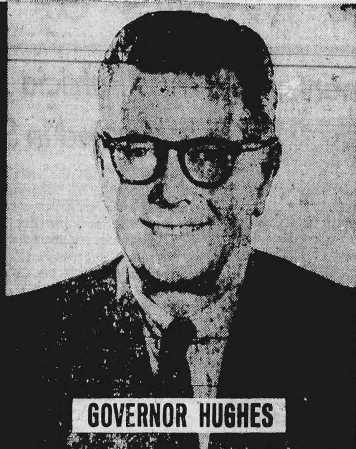


**FIDELITY**  
UNION TRUST COMPANY  
NEWARK • BELLEVILLE • EAST ORANGE • IRVINGTON

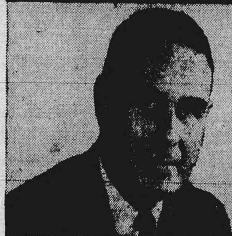
Member Federal Deposit Insurance Corporation



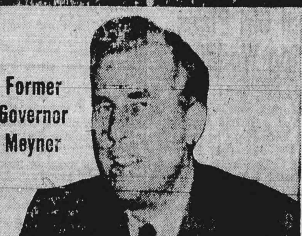
**THE BEST  
FRIENDS  
YOU & THE  
PEOPLE OF  
NEW JERSEY  
EVER HAD**



**GOVERNOR HUGHES**



**U.S.  
Senator  
Williams**



**Former  
Governor  
Meyner**

**RE-ELECT GOVERNOR RICHARD J. HUGHES**

**BE  
VOTE  
LIVE  
DEMOCRATIC**

**VOTE LINE "A" ALL THE WAY**

The importance of sound and efficient government — Democratic government — cannot be overemphasized. Neither can the importance to you of the fine, proud

These vital needs, for which Governor Hughes worked long and diligently to provide only to be hamstringed by the petty politics of a Republican Legislature, include:

**AID TO THE AGED — blocked**

by the Republican Party

**MINIMUM WAGE & WORKMAN'S  
COMPENSATION — blocked**

by the Republican Party

**MENTAL HEALTH & EXPANDED  
INSTITUTIONAL FACILITIES — blocked**

by the Republican Party

**THESE NEEDS MUST BE MET — NEW JERSEY MUST CONTINUE TO MOVE FORWARD**

as it did under Robert B. Meyner whose 8 years as governor brought a new era of progress, prosperity and true Democratic achievement to New Jersey. . . . as it has with Senator Williams whose tireless efforts in the nation's capital on behalf of the people of New Jersey mark

record of Democratic action on the many vital needs of the people of the state of New Jersey established by the administration of Governor Hughes.

**EDUCATION — blocked by Republican  
Legislature.**

**MIDDLE INCOME HOUSING, INDUSTRIAL  
DEVELOPMENT, COMMUTER  
TRANSPORTATION — and more —  
programs all vital to the future of  
New Jersey and its citizens — blocked  
by a party whose interests are  
selfishly placed above those of the state.**

another important chapter in the record of Democratic achievement. . . . and as it will continue under Governor Hughes who has already made a major contribution to the 12 successive years of meaningful Democratic accomplishment in this state through sound, progressive government.

**GOOD GOVERNMENT IS NOT A ONE-MAN JOB-IT REQUIRES TEAMWORK**

Governor Hughes critically needs the teamwork and backing of a Democratic majority in the Legislature to complete the important program blocked

by the Republicans. And he needs your support in obtaining that teamwork by voting for these candidates.

**FOR THE SENATE:**

**NICHOLAS T. FERNICOLA  
JOHN J. GIBLIN  
MACLYN S. GOLDMAN  
HUTCHINS F. INGE**

**FOR THE ASSEMBLY:**

**PAUL POLICASTRO  
DAVID MANDELBAUM  
WALTER J. VOHDIN  
VICTOR F. ADDONIZIO**

**JOHN F. CRYAN  
ARMAND E. LEMBO  
FRANK (Pat) DODD  
JOSEPH G. BIANCARDI  
RONALD OWENS**

**FOR COUNTY CLERK**

**RE-ELECT  
NICHOLAS V. CAPUTO**

**FOR COUNTY REGISTER**

**RE-ELECT  
MADELINE A. WILLIAMS**

**FOR FREEHOLDER**

**RE-ELECT  
WALTER A. QUINN  
JOSEPH E. COHEN  
CHARLES A. MATTHEWS**

**CONTINUE THE GOOD JOB BEING DONE  
IN ESSEX COUNTY**

These experienced, proven, dedicated candidates are pledged to continue the same sound fiscal management of the county's affairs, instituted by the Democratic members — management which the world-famous financial rating firm of Dun & Bradstreet describes as "good budget policies" . . . to continue to supply county residents and communities with the most in vital services at the lowest expenditure . . . to continue the Democratic-established system of career civil service employment . . . and to continue to improve and maintain the county's facilities on a level second to none.

**REMEMBER-FOR THE GOOD OF THE COUNTY, FOR THE GOOD OF THE STATE,**

**BE  
VOTE  
LIVE  
DEMOCRATIC**

**VOTE LINE "A" ALL THE WAY ON NOV. 2nd!**

Paid for by Campaign Comm.

Mrs. Patricia McGowan  
PL 1-1069

PL 9-1420

Mrs. Angela Scalfritto  
PL 9-9190

## NEIGHBORHOOD NEWS

### HAS 87TH BIRTHDAY

Mr. Ralph Scarpelli of 157 Passaic Avenue, celebrated his 87th birthday last week. Mr. Scarpelli is a life long resident of Belleville. A family celebration was held with approximately 50 relatives attending, and a good time was had by all. God Bless you, Mr. Scarpelli, and may you enjoy many more!

Mr. and Mrs. Joseph Gaccione of 143 Passaic Avenue, Belleville, have just returned from a two month vacation in Europe. Mr. Gaccione visited with his young brother who lives in Italy and also toured North and South Italy. A well needed rest from Jo-Lee Nursery and Garden Center of which Joe is the proprietor.

One of the many wonderful acts at Holy Family Church Calendar Party was the pantomime act of the Beatles. Mrs. Ann Silvestri as Ringo, Mrs. Ann Palangio as Paul, Mrs. Lee Gaccione as John and Mrs. Louis Scalfritto as George, all Bellevillites, did a wonderful job. Also, Mrs. Silvestri sang several Italian songs and received a tremendous round of applause. Congratulations girls!

### TAVERN RALLIES

The Democratic County Committee members have been holding rallies at different local taverns, with huge success. All candidates who are running on the Democratic ticket on November 2 are present to meet the citizens who attend. Last Saturday evening it was held at Frenchy's Tavern and a good time was had by all who attended.

Belated congratulations to Mr. and Mrs. Peter Turano of Lyndhurst, formerly of Belleville, on the birth of their first child, Lori Ann, born at Clara Maes Hospital. The maternal grandmother is Mrs. Theresa Balduino of Nutley, and paternal grandmother, Mrs. Rose Turano of Christlun Street, Belleville.

Mrs. Ann Silvestri, Mr. and

Mrs. Bill Lappostato, Mr. and Mrs. Dom Palangio and Mr. & Mrs. Louis Scalfritto attended the gala affair held by Central Cadillac of Central Ave., Newark. Many other Bellevillites were seen present also.

A surprise baby shower was given to Mrs. Alfred De Luccio last week. Mrs. Samuel Bernardo of Brighton Avenue, Belleville was the hostess. The guests included Mrs. Helen Grigoris, Mrs. Lois Pica, Mrs. Mary Valentini, Mrs. Marie Merkle, Mrs. Marilyn Rehberg, Mrs. Pat Nigro, Mrs. El Ferrugia, Mrs. Ethel Chiappinelli. A good time was had by all.

Bernard Zohn of 4 Belmont Street collected two trophies when his baseball team (Bernie played catcher) won the intramural Westmont Country Club championship and then went on to beat the regular Westmont Country Club team. Congratulations!

The Little Leaguers of Belleville were the guests of honor at a dinner on October 10 at Parrillo's Restaurant.

Crowded to capacity, the parents, relatives and friends watched and cheered as the winners of the American League, the Rotary Club, and of the National League and World Series, the Jolly Cleaners, were presented with trophies. It was also announced that Arthur Jackson, owner of Jolly Cleaners on Washington Avenue and sponsor of the Jolly Cleaners team, would present each member of the team with a baseball jacket at a later date. Dan Dunn, manager of the Jolly Cleaners team, was presented a 42 inch trophy by the team members. Bat boy, Ronald Goy, was also given a trophy by the team. The members of the All Star Team received trophies and the boys, who are 12 years old and can no longer play little league baseball, were presented with plaques. Congratulations to all!

Her guests included Diane Castellano, Barbara Gagnon, and June Snyder. Happy birthday, Valerie.

On October 9, the 47th anniversary of the VFW Youngster Aiden, Jr. Post #76, a dinner dance was held at the VFW on Belleville Avenue. One hundred fifty guests attended. The guests of honor were Pat

### JOHNNY IS FOUR

Happy birthday to John Ryan Jr. who was four on October 10 and to his father, John Ryan, Sr. who was 77 on October 15. John Jr. is the son of Mr. and Mrs. John Ryan of 27 Lincoln Terrace.

### IN APPALACHIA

David Fersch, son of Mr. and Mrs. R. J. Fersch of 30 Lincoln Terrace, spends his summers as a lay missionary bringing Christ to the poor of the Appalachia district.

Through the literature of the Glen Mary Home Missionaries of Glendale, Ohio, David was invited to join their cadet program. Last summer, he travelled to their seminary in Cincinnati, Ohio and together with local seminarians, toured portions of Ohio, Ky. and W. Va. He was also able to see the "Operation Head Start Program" in action. During the summer of 1964, he toured N.C., Va. and Tenn. Davis is a sophomore of BHS.

### STORK IS DUE

Twenty-six people attended a stork shower for Mrs. Anthony Foti of 406 Franklin Avenue on Monday evening October 11. The shower was given by Mrs. Frank Laqualia in her home at 52 Moore Place.

Mr. and Mrs. Foti are the parents of three daughters, Domenica 12, Jill, ten and Antonette five.

Miss Valerie Castrovilla, daughter of Mr. and Mrs. Michael Castrovilla of 6 Beverly Court, celebrated her fourth birthday on October 16 with a luncheon in her home.

Her guests included Diane Castellano, Barbara Gagnon, and June Snyder. Happy birthday, Valerie.

On October 9, the 47th anniversary of the VFW Youngster Aiden, Jr. Post #76, a dinner dance was held at the VFW on Belleville Avenue. One hundred fifty guests attended. The guests of honor were Pat

Commander Anthony Mopie of Bloomfield and Past President of the Women's Auxiliary, President of 17 Belleville Avenue.

For the third season, piano lessons and practice sessions have begun for Martin and Michael Giniger, Debbie Current, Wilma Knowles, Linda Welch and Gail Current. As a beginner, Christine Nagy is discovering a whole new world.

Their teacher is Miss Linda Zoppa, daughter of Mrs. Rose and the late Joseph, Zoppa of 343 Stevens Street. Linda, a 1965 graduate of BHS, is working for her Bachelor of Music in piano at Juilliard in New York City. Linda also plays the piano for the New Jersey Ballet Company of Orange.

Mrs. Donald Tuchman of 219 New Street celebrated her birthday on October 23 at a Knights of Pythias dinner which was held at the Goldman Hotel in West Orange.

Helping Lila to celebrate the happy occasion was her husband, Don, and friends, Mr. and Mrs. Sam Panushky, Mr. and Mrs. Michael Simon and Mr. and Mrs. Leonard Miller. Happy birthday, Lila!!!

The 18th annual Fireman's ball, sponsored by the Fireman's Benevolent Association, was held on October 16 at the Fountain. Four hundred people attended the dinner. The chairman of the "ball" was Mr. Joseph Cancellieri of Fire Headquarters on Washington Avenue.

Among the many who attended were Mr. and Mrs. Thomas Smith, President of the FMB, Mr. and Mrs. Thomas Nisavocia, Mr. and Mrs. Robert Wille, Mr. and Mrs. George Scott, Mr. and Mrs. Joseph Thalheimer, Mr. and Mrs. Thomas Murphy, Jr. and Mrs. Jack Baldwin, Mr. and Mrs. William Buckley and Mr. and Mrs. Dawson Bloom.

Miss Patricia Lister, daughter of Mr. and Mrs. George Lister of 152 Brighton Avenue, celebrated her 11th birthday on October 16 with a party in her home.

Listening to Beatie records most of the time, her guests included her sister, Karen, and friends Susan Ryan, Patricia Lynch, Valerie Napolitano, Irene McGuire and Kathleen Higgins. Happy birthday, Pat!!!

**BEAT WINTER  
TO THE PUNCH**

**Repair & Improve  
Your Home Now!**

Another Exclusive at Viola Bros.



Genuine Plastic Laminate

**PANELING**

Tough lifetime surface, resists wear, abrasions, stains, alcohol and detergents.

THOUSANDS IN STOCK  
AT LOW, LOW PRICES

**CEDAR  
CLOSET LINING**  
Measure your closet.  
Arithmetic sheet.  
Res. 39¢ sq. ft.  
**22½¢**

**CLEARANCE  
on all  
PANELING!**

SPECIAL 12x39  
**EXTERIOR SHUTTERS**  
**\$2.88**

CORK  
**BULLETIN BOARDS**  
18 x 24 \$2.88  
24 x 36 \$4.72

**VIOLA BROS., INC.**

"Everything to Modernize Your Home and Property"

180 Washington Ave., Nutley NO 7-7000

NEVER A PARKING PROBLEM AT VIOLA BROS.





# WEDDINGS HIGHLIGHT SOCIAL EVENTS OF THE WEEK

## Angela Pomaco Weds in Nutley Church On Saturday; Will Live in Belleville



MRS. MARIO DE SIMONE  
Former Angela Pomaco

The wedding of Miss Angela Pomaco, daughter of Mr. and Mrs. Vito Pomaco of Belleville and Mario De Simone, son of Mrs. Jennie De Simone of Bloomfield and the late Mr. De Simone, took place on October 23 at Holy Family R.C. Church, Nutley. The Rev. Michael A. Saltarelli officiated and a reception followed at the Friar Tuck Inn, Cedar Grove.

Escorted by her father, the bride was wearing a satin peau de sole gown with square neckline and long sleeves. A sleeveless A-line coat ended in a chapel train. Her elbow length veil was attached to a garland of beaded applied flowers and she carried baby orchids and roses.

Miss Mary Ricci of Nutley was maid of honor. Acting as bridesmaids were the bride's sisters, Miss Kathleen Pomaco and Miss Joan Pomaco of Belleville. All were gowned in floor length gold imported Italian silk fashioned in empire lines with a sheath skirt covered with a matching full length coat. Headpieces were a matching single rose, they carried red fuchsia mums accented with gold rose buds.

Best man was Mario Franklin of Newark. Ushers included Frank Pomaco, the bride's brother of Belleville and Charles De Simone, brother of the bridegroom of Newark.

Mrs. Pomaco was attired in a leaf green floor length gown with a matching coat and the bridegroom's mother chose an ensemble of coral. Both wore a white orchid corsage.

Mrs. De Simone is employed with Hoffmann-LaRoche, Inc., Nutley and her husband is with Champi Iron Works, Newark.

After a six week trip to California the couple will make their home in Belleville.

evening will feature a band with the latest favorites in teenage music. Refreshments will be served.

## Their Engagements Told



MISS HELEN DENZLER

### Helen Denzler To Wed Engineer

Mr. and Mrs. Arthur H. Denzler of 110 Belmont Street, Belleville announce the engagement of their daughter Helen Margaret to Richard Burlazzi, son of Mrs. Guido Burlazzi of 16 Mt. Pleasant Avenue, also Belleville and the late Mr. Burlazzi.

The couple was graduated from Belleville High School. Miss Denzler is a senior at Russell Sage College, Troy, N.Y. where she is studying to be a nurse. Mr. Burlazzi also graduated from Newark College of Engineering and is now doing graduate work at Pennsylvania State University in the Civil Engineering department. A spring wedding is planned.

### SCHOOL 7 BAKE SALE

The PTA of School 7 will hold its annual cake sale on Election Day, November 2. The sale will be held at the school and The Galaxy, located on Franklin Av-



MISS JOYCE HUNDERTPFUND

### Local Girl Plans Spring Wedding

The engagement of Miss Joyce Ann Hundertpfund to Joseph E. Barrett was announced on October 3 at a cocktail party given by the bride-elect's parents, Fire Chief and Mrs. Carl Hundertpfund of Union Avenue, Belleville. Mr. Barrett is the son of James Barrett of Sunset Avenue, North Arlington, and the late Mrs. Barrett.

Miss Hundertpfund, a graduate of Belleville High School, is with Sonneborn Building Products, Inc., Belleville. Mr. Barrett, a graduate of Our Lady Queen of Peace High School, North Arlington, is a student of architecture at Pratt Institute, Brooklyn. He is with Flatt and Poole Architects, Bloomfield. A spring wedding is planned.

While you are casting your vote you may also treat your family to a delicious dessert. The sale will begin at 9 a.m.

## Miss Patricia Ann Cullen, Secretary, Is Married in St. Mary's R.C. Church

St. Mary's R.C. Church, Nutley was the setting for the marriage of Miss Patricia Ann Cullen and Theodor Otto Neitz. The Rev. John F. Hennessey performed the ceremony and a reception followed at the Friar Tuck Inn, Cedar Grove.

The bride is the daughter of Mr. and Mrs. Thomas J. Cullen Jr. of 120 White Oak Terrace, Belleville; the bridegroom is the son of Mr. and Mrs. Otto Neitz of 290 Born Street, Secaucus.

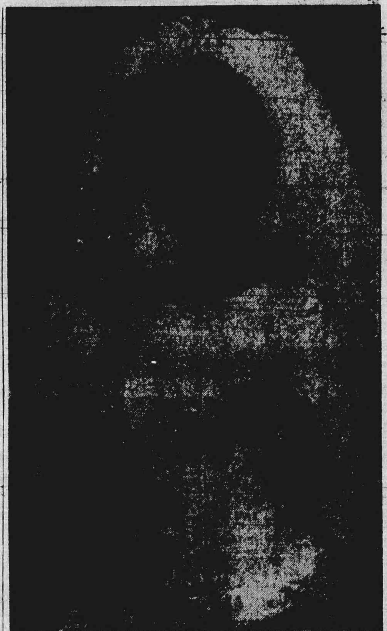
Mr. Cullen gave his daughter in marriage. She was gowned in peau de sole with the bodice having a Sabrina neckline and three-quarter length sleeves. The semi-bell skirt was enhanced with a full length detachable chapel train falling from the natural waistline. Her elbow length veil of French illusion was caught with a crystal crown, and she carried a cascade of orchids, gladioli, and stephanotis.

Mrs. Barbara Rhoads of Margate was matron of honor in a full length gown of pink with a velvet long sleeved bodice trimmed in satin accenting the crepe A-line skirt. She carried a cascade of pink port carnations and wore a pink rosette holding a port colored veil.

Bridesmaids, Mrs. John Cullen of Belleville and Mrs. William Bergen of Lyndhurst, were gowned similarly to the matron of honor.

Best man was William Neithardt Jr. of Secaucus. Ushers included William Bergen Jr. of Lyndhurst and John Cullen, the bride's brother of Belleville, who is a pitcher for the New York Yankees.

The bride was graduated from



MRS. THEODOR NEITZ  
Former Patricia Cullen

Berkeley Secretarial School and College and is a candidate for an attended Union Junior College. M.M.S. degree at Stevens Institute. She is a secretary with Allis-Chalmers Manufacturing Co. Mr. Neitz graduated from Bloomfield Trust Co., New York City.

### MINSTREL SHOW SET

The Youngster Aiden Jr. VFW Post 275 is planning a musical minstrel show on November 5 at the Elks Hall on Washington Avenue. The show will start at 8 p.m. and tickets may be purchased at the door.

### CYO HALLOWEEN DANCE

A Halloween dance, will be given by St. Anthony's CYO on October 29 at 8 p.m. in the school gym. All members are requested to come in costume. The Rev. Edward Scandone, moderator, announced that the

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# PERSONAL AND SOCIAL HIGHLIGHTS OF THE WEEK

## Arthur Brady Marries Trenton Girl At Nuptial Mass in Princeton Church

The marriage of Miss Mae Elizabeth Woodhead, daughter of Mrs. Robert Woodhead of 171 South Logan Avenue, Trenton and the late Mr. Woodhead, to Arthur Thomas Brady, son of Mr. and Mrs. Howard Brady, of 79 Smallwood Avenue, Belleville took place on Saturday, October 23.

The Rev. Henry of St. Paul's R.C. Church, Princeton, celebrated the Nuptial Mass and Mr. and Mrs. Santo Tocco provided the vocal music. A reception followed at the Forsgate Country Club, Jamesburg.

Harry Woodhead gave his sister in marriage. She was wearing an ivory peau de soie gown with pearl beading on the bell sleeves and empire bodice. The A-line skirt was highlighted with a detachable train and a matching pill box held a floor length veil. She carried a white Bible covered with an orchid and trailing ivy.

Miss Barbara Ann McCann of Belmar was maid of honor. Other attendants were Miss Carol Emery of Trenton, cousin of the bride and the bride's niece, Diane Lynn Merritt of Dutch Neck. They were gowning in floor length, princess style moss green velvet gowns with a bustled train and carried long stemmed pink roses.

Mrs. Woodhead was attired in an ivory brocade sheath and jacket ensemble with matching accessories and a white orchid. The bridegroom's mother was in turquoise with the sheath skirt of crepe and a lace bodice. Her corsage was of cymbidium orchids.

Best man was John Rogers of Lake Hiawatha. Ushers were the bridegroom's brothers, Donald Brady of Belleville and Howard Brady Jr. of North Arlington.

The bride attended Rider College, Trenton, and is with the McGraw Hill Book Co., Hightstown. Mr. Brady attended Seton Hall University and served two years in Germany with the U.S. Army. He is a sales representative with the Boyertown Casket Co.

The couple are motoring to Williamsburg, Va. and will make their home in Bloomfield upon their return.

## School 3 Parents Have Open House

An open house in the classroom to view the child's work and a chance to meet his teacher informally, over cake and coffee, will be the highlight of the evening of November 1 at School three.

Austin MacArthur, principal, announced at the executive board meeting of the PTA that all of the classrooms will be open from 7:30 to 8:30 P.M. so that all of the parents may have the opportunity of seeing their child's efforts.

At 8:30 p.m., all parents are invited to have coffee and cake with the teachers in the all purpose room. The Melodears will entertain. Refreshments will be served by Mrs. Kieferdorf and Mrs. Lewis. The fifth grade homeroom mothers.



MRS. BRUCE BRAY  
Former Jean Reppin

## Christ Church Is Setting For Reppin-Bray Nuptials

Miss Jean Reppin, daughter of Mrs. Walter R. Reppin, of Division Avenue, Belleville, and the late Mr. Reppin, became the bride of Bruce Wayne Bray, son of Mr. and Mrs. Donald T. Bray, also of Division Avenue, Belleville, on Saturday, October 23 at 4 o'clock in Christ Episcopal Church, Belleville. The Rev. Frederick Long officiated at the double ring ceremony. Hans Goebler, uncle of the bridegroom, sang "The Wedding Prayer" and "The Lord's Prayer". A reception was held at The Fountain Restaurant, Belleville.

Given in marriage by William G. Cheney, the bride was gowning in peau de soie with a high scalloped neckline and long sleeves with appliques of Alencon lace and seed pearls on the neckline and bodice. The skirt featured a full back and a detachable chapel train. Her matching peau de soie pillbox was appliqued with lace and pearls and held a finger-tip illusion veil. She carried a drop bouquet of white Georgiana orchids and stephanotis.

Miss Barbara Bray, sister of the bridegroom, served as maid of honor. Bridesmaids were Miss Nicolette Corradino and Miss Virginia Brenner. Their formal gowns were of satin peau with scoop necklines, elbow length sleeves and A-line skirts. Miss Bray wore gold and carried a drop bouquet of tan and yellow pompons accented in the center with orange Delite rose buds.

The bridesmaids wore emerald green. Robert Bray served as his brother's best man. Ushers were Roger and Melvyn Bray, also brothers of the bridegroom. The mother of the bride wore turquoise chiffon with matching accessories. The groom's mother chose green crepe. Each had a corsage of orchids.

The couple are both graduates of Belleville High School. Mrs. Bray has been with the Bank of Nutley as a bookkeeper. Mr. Bray is in the U.S. Navy stationed in Memphis, Tenn., where the couple will reside for the next 18 months, after which they will make their home in Belleville.

## Belleville Girl Weds In Holy Family; On Wedding Trip to Miami, Florida

Holy Family R.C. Church, Nutley was the setting on October 9 for the marriage of Miss Marilyn Monaco and Anthony Rischitelli. The Rev. Michael A. Saitarelli performed the ceremony and the reception followed at the San Carlo Restaurant, Lyndhurst.

The bride is the daughter of Mr. and Mrs. J. Monaco of Belleville; the bridegroom is the son of Mr. and Mrs. Anthony Rischitelli of Cedar Grove.

The bride escorted by her father, wore a full length traditional gown of peau de soie with a Sabrina neckline and elbow length sleeves. The full skirt ended in a chapel train. A double tiered headpiece held an elbow length veil of illusion and she carried a bouquet of fuji mums.

Mrs. Michael Maino of Belleville was matron of honor for her sister. Acting as bridesmaids were Miss Lucille Rischitelli, the bridegroom's sister of Cedar Grove. Miss Geraldine Ferrara, the bride's cousin of Nutley and Miss Arlene Maino of Belleville. Camille Buciarelli of Belleville, another cousin of the bride served as flower girl. All were gowning in full length gowns of gold satin and chiffon with matching gold bow headpieces.

Carmen Sero of Cedar Grove was the best man and Thomas Sodano, Richard Galotti, both of Montclair and Michael Maino of Belleville ushered. Robert Rischitelli the bridegroom's mother, was ring bearer.

The bride was graduated from Belleville High School and is with the New Jersey Telephone Company, Newark. Her husband, a son of University, Rutherford, is employed by ITT Laboratories.



MRS. ANTHONY RISCHITELLI  
Former Marilyn Monaco

School attended Fairleigh Dickinson University, Paramus. Following a honeymoon to Miami, the Rischitellis will make their home in Nutley.

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## Halloween Dance Given Saturday By Spatola Group

A crowd of 700 is expected at the second annual "Gala Halloween Festival" dinner-dance sponsored by the Spatola Civic Association of Belleville to be held on Saturday Evening October 30 at the Military Park Hotel. A cocktail hour at 7 p.m. will precede the dinner. Thomas Accomando is the general chairman with Mrs. Josephine Palmieri as co-chairman.

There will be prizes given to the funniest, ugliest, most original and unique costumes. Judges for this gala fete are Jerry Nusbaum of the Star-Ledger; George J. Haney, director of Auchincloss, Parker and Redpath stock brokerage; Sandy Constantino, social writer for the Italian-Tribune; Joseph G. Biancardi, humanitarian and president of Local 97 Teamsters Union and Police Captain James T. Waldron.

Buddy Martin and his versatile band along with a popular combo will supply the musical entertainment. Proceeds from the affair will aid the organization's welfare fund which will be used for a gigantic Christmas Party for youngsters, Easter Baskets for needy families, and other worthwhile charitable endeavors.

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# Lions Are Out Selling Tickets For Charity Again

For the past several years the as well known for its dinner, Belleville Lions Club has been show policy. sponsoring a night at the Meadowbrook, as a fund raising project, feel that it offers an opportunity. The Meadowbrook, famous tunity to have dinner, see a hit in the 30 sand 40s for having show and dance, for a fraction name bands, is becoming just of what it would cost to go to

New York for the same thing. Friday, Oct. 29 is the date for this year's event. The show is the "UNSINKABLE MOLLY BROWN" starring Dorothy Collins. The time is 6:30 p.m. for dinner and 8:40 p.m. is curtain time for the show. By attendin this show and buying your tickets from a Lion you will be assured of an enjoyable evening and you will help the Belleville Lions Club raise money for local charities and needy causes, which included its local "sight conservation" program and three scholarships to the Clara Maass Hospital School of Nursing.

"There is still time if you do not have your tickets," said William C. Smith, see any Lion member or call Smith at 759-6352 or Don Bowden at 759-3330.

## CAKE SALE

The PTA of School 10 will hold their annual cake sale on Election Day, Tuesday, November 2 in the lower hallway of the school.

## Small Game Hunting Season Opens in State November 6

With New Jersey's small game hunting seasons rapidly approaching, basic regulations were reviewed this week by the Division of Fish and Game in the Department of Conservation and Economic Development.

Opening day for most upland species will be Saturday November 6, when hunting will start at 9 a.m. Hunting hours after opening day will commence at sunrise, and hunting will end one-half hour after sunset, through

out the season. Game species which may be hunted after November 6 include rabbit, male pheasant, quail, grouse, squirrel and fox. Woodchuck also may be taken; with the weapons that are legal for the other species.

Woodcock hunting will re-open on that date after a one-day lay-off to facilitate pheasant stocking. The special woodcock license is no longer required once the

small game season opens, but the end of hunting is fixed at sunset under federal migratory bird regulations. The season on raccoon, which are hunted from sunset to sunrise, is already open and will run through March 13, except during the deer season noted below.

## The Xavier Mesmers Visit Caribbean

Mr. and Mrs. Xavier Mesmer of 44 May Street, Belleville returned recently from a two-week island hopping vacation via air. They visited Nassau; Montego Bay, Jamaica; San Juan, Puerto Rico and St. Thomas, Virgin Islands. Their accommodations and cuisine at the Emerald Beach Hotel, Royal Caribbean Hotel, Caribbe Hilton Hotel, and Bluefish Castle were superb.



**NEW ATTORNEY**—Joseph T. Afflitto, 15 Overlook Ave., Belleville, recently passed the New Jersey Bar examination and is serving a one-year judicial clerkship with Superior Court Judge Eugene M. Lora. He is the son of Mr. and Mrs. Theodore Afflitto, 93 Evergreen Ave., Nutley.

## Continue Lectures At Bronx Gardens

Illustrated talks will span a wide contrast in climates during Saturday afternoon lectures at the New York Botanical Garden in the Bronx, this week and next. "A Gardener Visits South America" will be the wide-ranging subject of Mr. T. H. Everett's slides and description of his recent travels, at 3:15 p.m. Nov. 6. Everett, an assistant director of the New York Botanical Garden, is a leading horticulturist and educator.

## Whitman House Given As New State Shrine

The State of New Jersey acquired an additional historic site Tuesday at St. Clare's Hos and literary shrine Tuesday when the Department of Conservation and Economic Development accepted the deed to the Whitman-Stafford farm in Laurel Springs, where Walt Whitman, the poet of democracy, recovered from paralysis in 1875.

"The Whitman-Stafford house, dating back to 1790, is the oldest house in the community and certainly qualifies as a historic site. It has been a shrine for years."

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## You and Your Insurance

(A public service column about all forms of insurance.)

**MORAL DECADENCE LEADING TO HIGH AUTO INSURANCE RATES.**

Have you ever stopped to think about who can do to keep automobile insurance rates down?

Insurance companies think about it, and you, the average citizen — are uppermost in their thoughts. Here's why.

Almost everyone recognizes that such factors as more and costlier accidents, increasing hospital and medical costs, and inflation, in general, contribute to higher auto insurance costs. But fewer people realize that, to a large extent, the problem of spiraling auto insurance rates is rooted in padded and outright fraudulent claims. And that's where you come in.

Just recently, the head of one of the leading insurance investigative agencies said that insurance fraud is being practiced "almost as a sport, not only by ambulance chasers, unethical doctors, and thieves, but also by reputable businessmen, little old ladies and otherwise honest citizens."

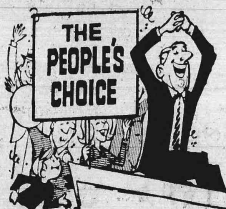
N. Morgan Woods, manager of the Claims Bureau of the American Insurance Association, said that those who engage in a "little thievery" make a greater contribution to the steady rise in claim costs than professional fakers do.

Keep one thing in mind. Each dollar lost on inflated or non-meritorious claims comes out of our pockets in the form of higher insurance premiums.

This column will be glad to answer questions you may have about property or casualty insurance. Send them to:

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# Godleski, Pisano, Druther Head Bellboy's 4-1 Lead With 7-6 Victory

## It's Now 4-1 For BHS, And Another Close One

By STEVEN CHAREN

The Bellboys drove to a touchdown the first time they had the ball, Saturday afternoon and despite crippling penalties held off a fired-up Irvington team, 7-6, for their fourth straight triumph, Saturday.

Joe Pisano's educated toe proved to be the winning margin when Bob Druther charged through a few Campers to slap down Bill Kulikowski's try for an extra point late in the first quarter.

After the first quarter chaos that started the game with a wild, free scoring affair, with Charley Godleski scoring the Bellboys' TD, everything settled down into a tight defensive battle. Twice long gainers that would have carried Belleville inside the Irvington 5-yard line were killed by penalties, while a fumble on the 20 scotched another drive.

Another Bellboy fumble at the Blue and Gold 14 that led to Irvington's first quarter score. The Campowners' heraled Kulkowski couldn't get Irvington past the Bellboys 42 until the last minute of the game when, Jim Corino rose to the occasion and picked-off Kulkowski's 14th pass and ended a drive at the 24.

**PASSING DID IT**

A fearsome pass rush was one of the keys to Belleville's fourth straight victory. Another strong performance by the team work-horse, fullback Charley Godleski was, as usual, the bastion of Belleville's attack.

Despite leg injuries, Godleski played most of the game while scoring his fourth touchdown and gained 53 yards in 14 tries for 347 yards on the year.

Kulikowski came into the game classed as a gifted passer and decisive runner. Thanks to that rush, Kulikowski spent most of the afternoon running for his life. With Art Connolly doing most of the damage, Kulikowski was hit as he passed six times and was thrown for four losses totaling 45 yards. When the Camper tried to elude the Connolly and Druther by scrambling around end, a fired-up Lew Froberg caught him in the act and tore the shirt off the bewildered Kulikowski's back as he swung Kulikowski out of bounds.

The decisive score came just 5:19 after the opening kickoff. The Campowners had started on offense and quick kicked with a third and nine situation to move the ball from their own 25 to the Bellboy 42.

**Drive Stalled**

From there the Bellboys started to march with such vengeance that hopes of any easy win grew. Godleski went five yards on the initial play before Smith skirted seven on a trap for the first down. Two more tries by Godleski netted another first, Belleville's other Charley, Reed — then broke it open by delaying before breaking off tackle on a trap and rambling 26 yards until the speedy one-man team, Kulikowski, forced him out of bounds at the five.

Three plays later Godleski bucked over from the two, and Pisano added the point in place of Russ Mattoon, who was manning the end spot, but was deprived of his kicking chores by a bruised knee.

## Big Ten Standing For BHS? Could Be, Says Steve Charen

By STEVE CHAREN

The Bellboys seem to be the forgotten team in the Essex County football picture, despite winning four straight contests for a 4-1 mark that is second only to Montclair's 4-0-1 slate.

As usual, the Blue and Gold were ranked sixteenth among 304 schools, (a lofty rating in itself) in the Saylor rating. Dr. Rich B. Saylor says the Bellboys have held this spot in the composite ratings for the past 20 years.

Several upsets last on the heels of the ratings appear to have put Belleville in the position to bust into the Top Ten of North and Central Jersey.

First ranked Union was tied by ranked Emerson, 0-0, while number two Jefferson fell, 14-0. But more important to the Bellboys' hopes were losses by East Orange and Kearny, which had been tied for ninth place with Bergen Catholic who have a 4-8 rating. The Panthers tumbled to the Mounties, 13-6. While the Cardinals believed their good publicity and tripped over winless Blauvelt, 12-7.

This should improve the Bellboys' (473) number four rating in Essex and put them into a fight with Fair Lawn (483), and Passaic (483), and Garfield (490) for spots in the re-shuffled Top Ten of the Newark News. It could also give them a chance to crack the Star-Ledger's top 15 poll.

The Bellboys get a chance to show whether or not they deserve the honor when they clash with Garfield Saturday in a game that could well be decided by injuries. This might be Belleville's last chance to be boasted.

tion: only this time there was no penalty and "Moose's" great effort counted.

Mineo garnered seven yards in two sneaks as the crowd-crowded out the seconds of the Bellboys' final home game until three weeks from now when they return to Municipal Stadium to try to score on Kearny's Cardinals for the first time in three years.

**ESSEX COUNTY NEEDS A WOMAN IN TRENTON**  
HELEN M. SLOWINSKI FOR ASSEMBLY  
VOTE BIO VOTE

**THE LAST SLANZA**  
Kulikowski then went to the air, hitting Rich Delvino for 11 yards and Courin for 10 to bring Irvington to the 24 with 1:24 remaining for the Campers first actual penetrator of the game and only possession inside the 42 other than the scoring series.

Then for the second straight game with just seconds and several yards between a gifted passer and a stunning upset, Corino led his team with an intercept-

## Those Jolly Cleaners Are Out In Front In Recreation League

The Jolly Cleaners have moved three years with only one loss, out to win their first two games. The Recreation Heavyweight Plastic Products team in their first game. The American Legion game they defeated a hard-

Incidentally, Corino's last minute interception takes added significance with a report that the Campers were planning to attempt a field goal from the 24 on the fourth down play of the vital series.

How would a 9-6 loss have looked? Injuries, perhaps too numerous to mention, seem to be hitting the Bellboys in waves. One of the more serious set-backs has been to junior halfback Steve Ferruggelli, who is hospitalized with a ruptured kidney.

Against a team like Garfield, the Bellboys wouldn't be able to get away with mistake like that. The other fault was the downfield blocking. Time after time, seven to be exact, a Bellboy back or pulling guard either missed the block or ran past the tackler. A rout could well have been the story if it hadn't been for the miscues.

Of course there were bright spots. Many of them far out-weighing the errors. The offensive team was moving well and

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**B-11** **B-11**

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for Assembly  
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Paid for by Giuliano Veterans Committee

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He supports a County Junior College, modernization of our county vocational schools, reduction of excessive county highway maintenance costs and elimination of no-show jobs.

He Seeks To Serve You

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## Those Jolly

(Continued From Page 1)

wide open Jolly's are the team to beat.

In the Lightweight League the season started with the Elks' defeating the Kiwanis at the stadium while at Clearman field the Lions-Varsity Club game had to be called at the half with Lions holding a slim 7-6 lead.

Rain and slippery grounds

caused this unusual postponement of the game. The Elks and the Lions play in sneakers which do not give the footing that cleats do. The game will be completed from the half.

In their second game of the season the Lions dealt the Kiwanis a defeat while the Varsity defeated the Elks.

The play in this year's Recreation Football is of a very high calibre throughout the League and good coaching is no doubt a big factor in this. Coaches of

the Elks are: Devon Electric — Fred and Frank Puleo, and Bob McGough; American Legion — Vincent Sorrentino and Joe McDermott; Alico — Mr. Marcelli, Mr. Cappetta and John Identi; Jolly Cleaners — Frank Pomato, Richard Luzzi, Anthony Giampietro and Roger Caruso; Elks — Joe Scaperotta, Bill Marconese and Pete Rossi; Lions — Robert Valentino and Tom Haug and Robert Savare; Varsity Club — Elmer Haug and Michael Kelly.

## Lions Hear Bell Telephone Man Talk Missiles

The North American Air Defense Command was the topic presented before the annual joint meeting of the Belleville-Nutley Lions Clubs Wednesday, Oct. 6, at the Nutley Manor.

A. J. Ryan, public relations supervisor for the New Jersey Bell Telephone Co., presented a talk, and brief motion picture on

the story of NIKE, the radar-guided missile system developed for the Army by the Bell System and Douglas Aircraft.

Development of some of the most important defense weapons used by the armed forces depend largely on telephone research, he said.

Ryan placed a call to the Colorado Springs Briefing Station and spoke with Lt. Col. Bill James, an officer of NORAD, whose voice was broadcast through a loudspeaker so that the audience could hear his discussion of

NORAD duties.

A question and answer period was held and members with questions had them answered by Lt. Col. James from his Colorado Station.

A report of ticket sales was given by the Belleville club on its Charity fund raising project for a night at the Meadowbrook Friday Oct. 29.

Tickets include dinner, dancing, and a show "The Unsinkable Molly Brown", starring Dorothy Collins.

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## Petruzzelli Joins 'Cat' Protesters

Anthony Petruzzelli, Republican candidate for the Essex County Board of Freeholders, yesterday added his voice to the demand for a thorough investigation of the Belleville incident concerning the charges of cruelty to an animal by John Drop.

"The testimony of Miss Mowrey for an immediate and comprehensive investigation," Petruzzelli declared. "The act as she described it is inhuman and sadistic. I sincerely hope that this incident — which occurred a month ago — does not conveniently get lost on the desk of Mr. Barnett."

Petruzzelli added that if a thorough investigation bears out Miss Mowrey's charges, "those responsible should be subjected to strong disciplinary action."

## Roger Wartell Makes Dean's List at Stevens

Stevens Institute of Technology in Castle Point announced that Roger Wartell, of 154 Carpenter Street, Belleville, has been named to the dean's list for academic excellence.

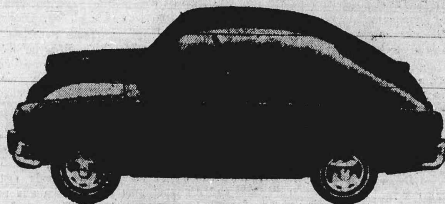
William L. Bingham, dean of student affairs, said Wartell was cited for his high scholarship.

## I'M HELEN SLOWINSKI



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# "LET'S GO BELLEVILLE!"

## Three Cheers To The "Bellboys"

### Football Schedule 1965

|         |             |      |
|---------|-------------|------|
| OCT. 30 | GARFIELD    | AWAY |
| NOV. 6  | WEST ORANGE | AWAY |
| NOV. 13 | KEARNY      | HOME |
| NOV. 25 | ORANGE      | HOME |

## BELLEVILLE HIGH SCHOOL

VS.

## GARFIELD

AT

## GARFIELD MUNICIPAL STADIUM

Saturday, Oct. 30  
2 P.M.



All games will begin at 2:00 P.M. with the exception of the Thanksgiving Day game on November 26th which will be at 11:00 A.M.

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# We Nipped Irvington 7-6 Saturday (But Just Barely!) For Our 4th Win It Was A Thriller Marked By Injuries, Weird Passes, And Runs



**OUT OF THE WAY, REF!** — Charles Reed (31) found a hole in the Irvington line, slipped through, and sped off down-field for a 26-yard trap play-off right tackle taking the ball to the Irvington five before he was down by desperate

opponents. Running interference for Reed was Lewis Trowbridge (30). Moving in for the tackle was Irvington's Mark Chernin, (63), followed by Grady Lamb (34) (Photo by Adams)



**SLIGHTLY BEAT-UP BELLBOY**—J. Ciallella limps from the field after colliding with several impolite Irvington men midway in the game. Checking up on the bruised player were, from left, "Doc" Ellis, a long-time BHS trainer, Ciallella,

trainer Joe Ferreri (carrying helmet), and Dr. William Brown, school physician and official team "patcher-upper" who kept a careful eye on three Bellboys who bit the dust. (Photo by Adams)



**DOWN, BUT FAR FROM OUT** — James Luty, 170-pounds of Go, Go, Go, bows his head in weariness after heading for the sidelines, during Saturday's thriller against Irvington. Standing behind Luty and watching his players is another Big Joe, this time it's Joe Ferreri, again. (Photo by Adams)



**SHE'S A SWINGER**, that Ginny Kintzing! Here the little blonde majorette leads her musical mates down center field toward the stands where their intricate maneuvers drew a solid round of applause. Shortly Ginny may be leading the BHS band down the Mall in Washington where they have been invited to march. (Photo by Adams)

## And While The School Heroes Were Fighting, Cheers And Support Came From The Sidelines

TEXT AND PHOTOS BY GORDON F. ADAMS

Saturday's game against Irvington was a hair-riser marked by interceptions that were missed, fumbles that cost Belleville precious yardage, and some mighty long runs which turned into losses for minor infractions of the rules.

The game, played under overcast skies, had something for everyone. There was the Irvington marching band, a marvel of precision and musical skill with their renowned "Dancing Dolls"—cute little gals dressed in short skirts with large Daisy Mae speckled blouses that drew applause from a good-sized crowd.

Doing every bit as well was the 65-member Belleville High School band under director Robert Wing who strutted their stuff in a field-filling demonstration of high-spirited scholastic pride. ("I get so nervous when I'm out there!" said Susan Call, captain of the twirlers.)

At left field the twirlers pranced and danced; at center field stood the color guard, banners flying while at the right side of the field orange-clad (it's supposed to be gold) Bellgirls staged their own particular brand of Belleville Boosterism.

The game threatened to start late when several officials called in to report tire trouble. The "stickmen" didn't show up, either. Athletic Director Herman Wische gave a fierce scowl of artificial disgust.

"Now, where's Belleville!" he groaned in dismay. "We could get a penalty for being glate! And I can't blame them!" He peered anxiously over his shoulder

toward the stands where the Bellboys would come trooping out.

Herman took an interest in the game shortly after it was invented by the Indians, and is well qualified to referee in the event an official doesn't show. "C'mon," he said glancing over his shoulder again, "where are they at?" On the other side of the field the Irvington Eleven waited impatiently.

Then the band struck up its military cadence and out the Bellboys trotted. Cheers swelled from the east side of Municipal Stadium and good-natured boos and cat-calls drifted over from the west side.

Richard San Filippo limped up and down the sidelines like an old crippled buzzard, waving his fist and urging his teammates to greater effort. "C'mon, c'mon, get tough! Get tough!" he yelled hoarsely.

Farther down the line Charles Reed, temporarily sidelined, did the same for that end of the bench. "Let's hear it, C'mon, let's hear it!" he cried. And his teammates dutifully yelled encouragement to the BHS squad.

Crawling about on hands and knees during the game was Charles Cialella, busily digging out the tough clay from players' cleats which the previous day's rain had formed on the field. Nobody thanked him in the heat of battle, but who knows, Charles may have provided the traction Curtis Smith needed to make those long runs?

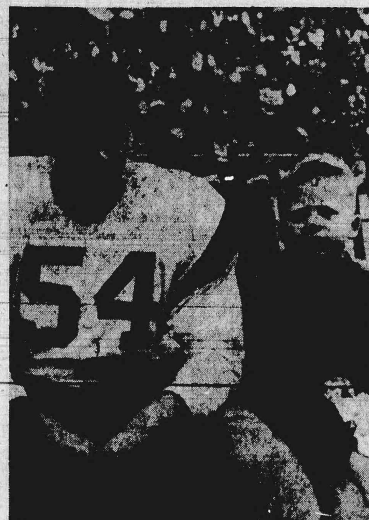
"Man!" said one pink-cheeked little girl to her companion, "another game like that, and I'm going to sprout gray hair!"

"Yeah," her friend agreed excitedly. "Who won?"



**THE LONG LINE** — Those nice white jerseys won't stay that way long. Riding the bench in unsullied togs, other members of the Bellboy team watch hopefully as their teammates bring home the bacon in a hard-fought, and very close

7-6 win over a surprisingly tricky Irvington eleven. Next year almost the entire front line of Bellboys will graduate, leaving the field to these youngsters and their day in the sun. (Photo by Adams)



**THE BIG AND THE SMALL** watched the exciting game from the 50-yard line. This is Big Joe Veneziano, a 6-foot, 220-pound senior who stood ready to go. Sitting in the shadow of the Big Bellboy was Steve Moraski, 11, of 27½ New Street, a Little Leaguer who plans to be a Big Leaguer some day. (Photo by Adams)



**WATCH IT, BOYS!** Luty comes to his feet as a fleet-footed Irvington back wriggles his way through the BHS line and gallops down the sideline for a gain which almost turned out to be a touchdown for the hard-fighting Irvington Eleven. Irvington had the ball on the BHS 14. (Photo by Adams)



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### HALLOWEEN PARTY

Sat. Oct. 30

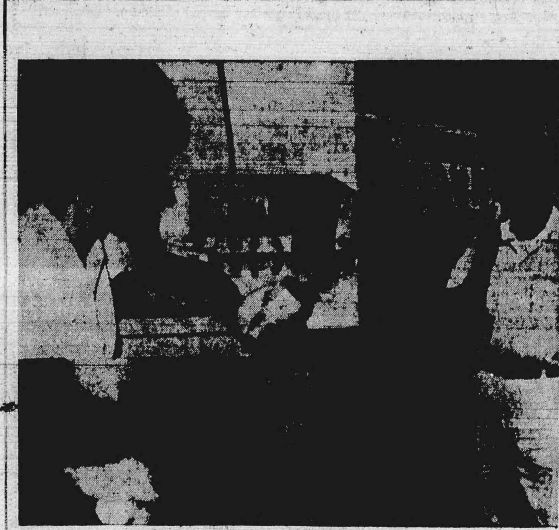
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**PIZZA PATROL** — The Pizza Inn, 36 Passaic Avenue, Nutley has come up with a new innovation: radio dispatched pizza delivery trucks. Pictured above is waitress from the Pizza Inn calling to the driver. The truck has special units to keep pies oven-hot for delivery.

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## GUIDANCE NOTES

On Wednesday, Oct. 13, all senior students were given the Air Force Aptitude Test with the cooperation of Captain Gordon Welling, Commander 3502nd U.S. Air Force Training Command, and Sgt. William Pitt.

Over 25 Air Force personnel were the proctors and testers for this two hour examination which gave students an indication of their aptitude for specific occupations.

The vocational type of information secured from these tests results in the four areas: mechanical, electronics, administrative and generally will be very helpful to counselors and students. The interpretation of results will be available in three weeks.

Lehigh University has notified the Belleville High School guidance department that Jack Isenden, who graduated in 1965, and who was secretary of the Key Club, has been placed in the Advanced placement English class as a high ability freshman in the university.

Belleville High School's "student" will have the honor of having a display at the annual convention of the Federated Boards of Education in Atlantic City from Oct. 21 through Oct. 23.

Saturday, Oct. 23, at 8 a.m. college oriented juniors will take the Preliminary Scholastic Aptitude Test which will give the student an idea of his or her strengths and weaknesses in the verbal and mathematical areas.

Some seniors who plan to apply for the National Honor Society Scholarships are also required to take this test.

## BHS Trackmen Win Over Irv. And South Side

The Belleville High School track team won a 17-42 score Oct. 15, as they tied the mark for the most victories by a BHS harrier team.

Bob Boglione ran another speedy race as he led the team to its seventh consecutive win. Dave Grigoris and Don Saunders also scored before the first camper man scored. Taking fifth place was William McCarthy, followed by Don John, sixth, and Frank Milano, eighth.

The JV team also ran and bettered the Varsity's performance, as they grabbed the first six places, virtually crushing the opposition, while winning 15-49.

Al Freda, Gerard Figuerelli, George Coccozza, Len Izzo, John Perrino, Harold Marshall, and William Sherman were the impressive winning team.

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"BUNNY LAKE IS  
MISSING"

Plus 2nd Hit  
"JOY IN THE MORNING"

# Garfield, BHS Game A Teaser

By STEVE CHAREN

Two 4-1 squads will clash Saturday in what should be the roughest game the Bellboys have remaining on their slate. Garfield's huge Boilermakers have been rolling along in North Jersey with their only loss being a single point, 20-9, to Passaic.

After dropping their opener on two touchdown producing fumbles in the five minutes to East Orange, Belleville has downed four straight foes.

Traditionally, the Belleville-Garfield clash has been a real cliff-hanger with neither team having scored more than a touchdown in recent years, with the 7-5 and 7-0 scores being indicative of the series.

When they journey to Garfield, the Bellboys will encounter the same potent combination of quarterback Kevin Rusanak and halfback Jay Ryan that resulted in Belleville's first loss last year, 7-0.

Usually the Boilermakers top the Blue and Gold in size, but this year might be the exception with both teams having lines that tip the scale on an average of 265 pounds per man.

At this crossroad last year, Belleville was 3-0, or 4-0-1 counting the West Side game that had been postponed. From this point, the Bellboys went into a tailspin.

joyed by the Harriers; they have won all five of their meets so far, and are fairly sure of defeating their arch-rival, Nutley, next Monday.

South Side never had a chance against the Bellboys.

The streaks were off to a slow start, and the Bellboys did nothing about speeding them up. Even powerful Boglione didn't push them. Then, after about a mile and half, Bog took off, surprising all the runners, and the team seemed to pick up the cue. Suddenly the whole field seemed to be filled with Bellboys.

Of the first twelve men to cross the finish, eight were Belleville runners. They were: Bob Boglione, first, David Grigoris, third, Don Saunders, fifth, William McCarthy, sixth, Frank Milano, eighth, Al Freda, ninth, Gerard Figuerelli, 11th, and Len Izzo, 12th.

Frank Milano ran his race in 12:36 — twenty-two seconds better than Dave Grigoris' former Sophomore record, and twenty seconds faster than his record time this past week.

## Duck Populations Reported Higher

Substantially more ducks were in the area for the 1965 opening of New Jersey's current waterfowl hunting season Saturday, October 23, than were present a year ago according to an aerial survey conducted by the Division of Fish and Game in the Department of Conservation and Economic Development.

An increase of over 16,000 in the total estimated waterfowl population in the coastal survey area was found on October 17, six days before the opening. The total count was 149,325 birds, compared to 132,820 on October 18, 1964 and 117,444 in 1963.

Ducks were up by more than 20,000, since the estimated brant population dropped by 5,000 to 5,310 and the Canada goose population rose by 100 to 9,845. The first survey of both years preceded the main influx of brant which usually rises to more than 150,000 as the season progresses.

Flights will be made at bi-weekly intervals throughout the waterfowl season in cooperation with the U.S. Fish and Wildlife Service and the Atlantic Flyway Council. Surveys are made along

## Even though your electric bills may be higher, ELECTRICITY COSTS LESS TODAY THAN IN 1940!

Think of all the appliances you've added since 1940 — appliances that save you countless hours of work and bring a whole world of entertainment and comfort into your home. Our point is, the average home uses more than four times the amount of electricity today than it did 25 years ago. But the combination of rate reductions and increased use of electricity has resulted in a 43% decrease in the average unit cost of electricity since 1940! Yes, when it comes to electricity, the "good old days" have progressed to "better new ones!"



## THE BARE FACTS

arg, she's helping in the Cloth For Cancer Drive now under way in Belleville to help the American Cancer Society in their month long search for used cloth. No money is necessary, just give us cloth, said a spokesman for the society. The cute babe is Jo Ann Iannuzzi.

three transects: from Raritan Bay to Manahawkin Bridge; from Manahawkin Bridge south to Cape May and thence to West Creek; from West Creek to Paulsboro.

FOOD SALE AT WESLEY  
The Women's Society of Christian Service will sponsor a Food Sale at the Wesley Methodist Church, 225 Washington Avenue, Belleville on Tuesday, November 2. This Election Day sale will be held from 9 a.m. to 3 p.m., and will feature home-prepared "goodies" of many types.

## Wood Theater

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BOB HOPE  
"I'LL TAKE SWEDEN"

STARTS WED. NOV. 3  
JOAN CRAWFORD  
"I SAW WAT AT YOU DID"  
PLUS  
"THE SONS OF  
KATIE ELDER"



# Parkway Wants to Know About Confusing Signs

The Garden State Parkway to day enlisted the aid of its family of employees to check for any possible defect in the thousands of signs serving the super-highway throughout New Jersey. The New Jersey Highway Authority, which operates the Parkway, has distributed special Sign-Officer Report forms among office employees in an effort to expedite detection and correction of missing, damaged or obsolete trailblazers along connecting routes which lead motorists to the toll road's entrances.

"There is nothing more frustrating to a motorist than to be misled by a trailblazer which no longer indicates the best route to a Parkway interchange," Authority Executive Director D. Louis Tonti noted. "Recent changes in local road construction can cause this."

While the Parkway has special signs erecting and maintaining crews who check periodically on the postings throughout New Jersey, their limited number of field personnel cannot permit constant surveillance. There are some 10,000 Parkway signs on and off the superhighway in New Jersey.

The handy forms will enable an augmented force of Parkway employees to report deficiencies directly to the Traffic Division for immediate investigation. Some office employees have done so before, but this is a formalized procedure designed to encourage their special interest for the good of the good of the motorist. The public itself is invited and urged to report noted defects in Parkway signs on or off the road.

The cooperating employees are

man James H. Wallwork, Kvidahl, active in local political circles, has issued the following statement:

"The voting record of Assemblyman James H. Wallwork easily convinced the discriminating voter that this man is entitled to bipartisan support in the November election."

"During the past four years he has sponsored legislation which greatly benefits the handicapped children of our state, and his bill regarding air pollution control is symbolic of the ver-

## Kvidahl Directing Telephone Drive For J. Wallwork

Frank Kvidahl of 16 Harvard Street has been named the Nutley - Belleville chairman of a telephone crusade being organized by Democrats for Assembly-

asked only to note sign deficiencies of any kind in their travels through any community.

tion with which he is gifted. "We are urging all suburban voters, regardless of political affiliations, to support this good legislator on November 2."

Assemblyman Wallwork, a native of Belleville, now residing in Montclair, is a member of Amvets Post 30, a West Point graduate, he is a major in the New Jersey National Guard and a veteran of the Korean Conflict.

Play it cool—it's possible your past may take a short cut and head off your future.

Fog Often Brings Dead Car Batteries

The foggy season is upon North Jersey, heralding the annual season of dead batteries, says the New Jersey Automobile Club.

Motorists who put their parking lights on in the morning often forget to turn them off. Result: dead batteries when they leave work to return home.

A good habit to develop is taking one last look at your car before leaving it, says the AAA Club.

man James H. Wallwork, Kvidahl, active in local political circles, has issued the following statement:

"The voting record of Assemblyman James H. Wallwork easily convinced the discriminating voter that this man is entitled to bipartisan support in the November election."

"During the past four years he has sponsored legislation which greatly benefits the handicapped children of our state, and his bill regarding air pollution control is symbolic of the ver-

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**NEW UNICO OFFICERS** — The Belleville Chapter of UNICO installed its new officers for the 1966-67 year during a dinner at the Fountain recently. Ladies of UNICO who were installed are, from left, Mrs. Lena Sierco, vice president; Mrs. Josephine Solla, president; Mrs. Rose Leile, treasurer; and Joseph Napolitano. Also installed was Mrs. A. Foretto, secretary.

Home, 341 Roseville Avenue, North Newark. St. Rose of Lima R.C. Church where a Mass was held. Interment was at Holy Cross Cemetery, North Arlington.

#### Mrs. Richard Hill, Sr.

A Solemn High Mass of Requiem was offered Tuesday at Sacred Heart Church, Lyndhurst, for Mrs. Margaret M. Tauber Hill of 67 Newton Street, Belleville. Mrs. Hill, the wife of Rich E. Hill Sr., died on Friday at Jersey City Medical Center. She was 53.

Mrs. Hill, who came to Belleville a year ago from Lyndhurst, is also survived by three sons, Richard E. Jr. and William F. both of Belleville, and David C. U.S. Army, Fort Ord, Calif.; a brother, Frederick Tauber and a sister, Mrs. Adelaide Staheli, both of Lyndhurst.

Interment was at Holy Cross Cemetery, North Arlington.

#### Mrs. Anthony Facchino

A Requiem Mass was offered Monday at St. Anthony's R.C. Church for Mrs. Rose Bongiovanni Facchino who died last Thursday in St. Vincent Hospital, Montclair.

The Rev. Titian P. Menegus

offered the Mass. Interment was at Immaculate Conception Cemetery, Montclair.

The wife of Anthony Facchino, she resided in Belleville 12 years at 81 Watessing Avenue. Previously, she had resided in Newark until her retirement from the Citroy Coat Company where she was a seamstress for 20 years.

Surviving, in addition to her husband, are two daughters, Miss Jeannie Facchino of Belleville and Mrs. Connie Toscano of Bloomfield; a son, Nick of Belleville, and six grandchildren.

#### Mrs. Lewis Davenport

Services for Mrs. Lillian M. Davenport, 97, were held at her home, 129 Union Avenue, Belleville, on Friday. She died October 20 at home.

Mrs. Davenport came to Belleville 62 years ago from Newfoundland and was a member of the John J. H. Love Auxiliary of the Sons of the Union Veterans of the Civil War in Belleville and the Belleville Reformed Church.

Mrs. Davenport, wife of the late Lewis Davenport, leaves two daughters, Mrs. Edna Knowles of Cleveland Heights, Ohio, and

Mrs. Ruth Bestain of Belleville; three brothers, Percy of Bloomfield, Leslie of Toronto and Leroy of Belleville; six grandchildren, eight great grandchildren and eight great great grandchildren.

Interment was at Glendale Cemetery, Bloomfield.

#### Samuel Moorachian, 74

Samuel Moorachian, 74, of 357 DeWitt Avenue, Belleville, died October 19 at St. Michael Hospital, Newark. He was the husband of Mrs. Seranoch Chaderjian Moorachian.

Born in Armenia, Mr. Moorachian came to the United States 54 years ago. A Belleville resident for the past eight years, he owned a tailor shop on Mulberry Street, Newark.

He leaves a daughter, Mrs. Alice Prag of White Meadow Lake; a son, Charles of Belleville; a brother, George of Belleville, and five grandchildren. Services were offered Saturday at St. Mary's Armenian Apostolic Church, Irvington, and interment followed at Hollywood Memorial Park. Arrangements were made by the Rezem Funeral Home, Irvington.

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## OBITUARIES

### Mrs. Nathan Schwartz, 96; Mother of School Attorney

Mrs. Lottie Schwartz, a resident of Belleville since 1907, died on October 20. Mrs. Schwartz, mother of Board of Education Attorney Max N. Schwartz, resided at 20 Essex Street, home of her daughter, Mrs. Morris Berkowitz. She was 96.

She also was survived by a daughter, Mrs. Sol Weinglass of Kearny, a sister, Mrs. Estelle Reiss of Mt. Vernon, N.Y., eight grandchildren and eight great grandchildren.

Mrs. Schwartz was born in Russia and came to the U.S. in 1900. After living in New York City and Hoboken she moved to Belleville, living first at 468 Washington Ave.

Her late husband, Nathan, was one of the founders of the Belleville synagogue. He led a determined effort by the handful of Jewish families to erect a house of worship. Finally, in 1924 the first synagogue was completed.

Mrs. Schwartz later served as president of Congregation Achath Achim.

Mrs. Schwartz and her daughters were among the original members of the Hebrew Ladies Auxiliary, now known as the Sisterhood of the Congregation.

Her daughters each served as officers of the Sisterhood. She was also a member of the Belleville-Nutley chapter of Hadasah.

Mrs. Schwartz often recounted memories of Belleville in the early days. She and her husband had a commercial interest in Hillside Park, an amusement center which flourished before World War I. It was the era of the Paterson trolley and the fire bucket brigade.

After the death of her husband in 1931, Mrs. Schwartz resided for six years at 133 Floyd Street with Mrs. Weinglass.

Her funeral was conducted by Rabbi David Prince of Belleville at Hershman's in Newark. A eulogy was offered by Rabbi Rubin Dobin who served in Belleville from 1935 to 1945. Interment was at the King Solomon Cemetery in Clifton.

Mrs. P. Napolitano, 91

A Requiem Mass was offered Saturday at St. Lucy's R.C. Church, North Newark, for Mrs. Catherine Caruso Napolitano, wife of Pasquale Napolitano. She died October 19 in her home at 143 Parker Street, North Newark.

Mrs. Napolitano, 91, was a lifelong resident of the city. In addition to her husband, she leaves five daughters, Mrs. Carmela Iaria, Mrs. Edith Iannuzzi and Mrs. Mary Cancelliere, all of Newark; Mrs. Eleanor Facchino of Belleville and Mrs. Angie Napolitano, at home; four sons, John, Patsy, Raymond and Lawrence, all of Newark; two brothers, Larry and Joseph Caruso, both of Newark; four sisters, Mrs. Elizabeth Giolola, Mrs. Carmela Dragone and Mrs. Jennie Purcell, all of Newark; and Mrs. Jean Melillo of Bloomfield; 17 grandchildren and 5 great grandchildren.

Services were held from the Del Prete Funeral Home, 185 Clifton Avenue, North Newark, to Immaculate Conception R.C. Church. The Rev. Joseph J. Costello offered the Solemn High Mass of Requiem. Interment followed at Holy Sepulchre Cemetery, East Orange.

#### JAMES L. DE BONIS

#### James L. DeBonis; Highway Inspector

James L. DeBonis, an inspector for the New Jersey Highway Department, died Friday at Clara Maass Memorial Hospital, Belleville, at the age of 42.

Mr. DeBonis, husband of Mrs. Laura Gray DeBonis of 2 Celia Terrace, was a lifelong resident of Belleville. In addition to working for the state, he and his brothers were partners in Union Cafe, Inc.

A sergeant in the Marines during World War II, he participated in action against the enemy at Iwo Jima.

Surviving, in addition to his wife, are a daughter, Miss Cynthia, at home; two sons, James Jr. and Thomas, both at home; his mother, Mrs. Eugenia DeBonis of Belleville; three brothers, Frank of Belleville, Nicholas of Bloomfield, and Albert of Clifton; and three sisters, Mrs. Rose Iannello and Mrs. Vera Schaub, both of Belleville, and Mrs. Lucille Kovach of Nutley.

Services were held Monday from Gorny and Gorny Parkside Memorial, Bloomfield, to Holy Family R.C. Church, Nutley.

#### Mrs. Carmine Ciccone

Mrs. Mary Guarino Ciccone, a longtime resident of Belleville, died Friday in her home at 139 Chestnut Street. She was 74. Mrs. Ciccone was the widow of Carmine Ciccone.

Surviving are five daughters, Mrs. Victoria Del Corso and Mrs. Columbia Terzo, both of Belleville; Mrs. Nancy Fischetti of Newark; Mrs. Julia Santangelo of Verona; and Mrs. Lena Franco of Bloomfield; two brothers, Joseph and Ralph Guarino of Newark; seven grandchildren and two great grandchildren.

Services were held Tuesday from the Megaro Memorial



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# The Belleville Times

BELLEVILLE, N.J., THURSDAY, OCTOBER 28, 1965

12 PAGES

## Home Furnishings Event



INCLUDING:  
FASHION, APPLIANCES, HARDWARE

and a

1st ANNIVERSARY SALE AT BELLEVILLE PLAZA



## The Most Modern Trend in Home Design Stresses Flameless Electricity

The most modern design in new housing today is not always visible from the outside. Techniques and trends in new housing are frequently judged by exterior effects, but actually your new home may be different, not because it has a tower or is square or round, but because of its marvelous total electric system.

According to the Live Better Electrically Program of the Edison Electric Institute, unless you have a fine eye for details, you may not be aware that the traditional or Swedish modern house you are looking at has a lot more to recommend it than its rice yellow shingles or the skylight in the kitchen.

Since you cannot always tell the players without a scorecard here are some of the "look fors" recommended by Live Better Electrically, if you desire the ultimate in total electric living.

### The Gold Medallion Award

When a builder meets the quality standards set by electric utilities for total electric homes, the house he builds is awarded a Gold Medallion.

This symbol is always found near the front entrance of the new home. It is a small circle insignia with the Gold Medallion legend on it. Sometimes the seal is affixed by itself, sometimes it is on the door bell—or

illuminated house number of the new house. It signifies a total electric home that will be as modern tomorrow as it is today.

### Convenience Outlets and Comfort Controls

Some tell-tale signs of a quality total electric home are outlets and lighting installations that provide for your electrical convenience requirements in every room of a new house. Comfort heating controls may be installed in every room or there may be a master control for year 'round climate control.

In the kitchen area there are provisions for all major appliances as well as small ones. There is also provision for an electrically serviced laundry area. Total Electric Gold Medallion homes may also have air conditioning throughout or in special areas.

### The Service Entrance Is the Major Clue

The real test of a total electric home, however, can most easily be detected at the electrical service entrance. This must provide for present electrical needs as well as future additions. Total electric homes always have a plentiful amount of electric power "on hand." The service entrance, in a sense, is the service larder that indicates how well your total electric home is supplied.

## NIGHT OR DAY YOUR FLAMELESS ELECTRIC CLOTHES DRYER OFFERS 'INSTANT SUNSHINE'

Nothing is better than sunshine—except a flameless electric clothes dryer! According to the Live Better Electrically Program of the Edison Electric Institute, a time study of old fashioned drying methods estimates that it takes 28 times as long to hang an eight pound load of clothes as it does to transfer them from your automatic washer to your electric clothes dryer. This amounts to a whopping total of 20 eight-hour working days per year or 200 every decade. And it takes even longer to dry your clothes if the

sun isn't shining!

How many times has a homemaker's schedule been disrupted because of rain, snow or generally inclement weather? The Live Better Electrically Program points out that a flameless electric clothes dryer can provide "instant sunshine" every day and hour of the year. It is another appliance that brings the joy of total electric living.

### Shop Model Homes For Lighting Ideas

Certain outstanding model homes will provide examples of how you can modernize one or more rooms of your home by installing one or more lighting fixtures in the ceilings or walls.

"A dramatic new lighting fixture or two, plus a new coat of paint or wallpaper can revolutionize the appearance of a living room for less than \$100," according to the American Home Lighting Institute.

Once a homeowner decides to apply some of the new ideas in lighting to his own home, he faces three questions:

"What kind of fixtures should I buy?"

"Where should they be located on my ceiling or wall?"

"What is the cost and time involved for an electrician to install fixtures in existing outlets or in new outlets?"

There are many sources of professional advice on these questions, but the most usual sources are the large lighting showrooms, of lighting fixture distributors or the local utility.

Often all questions can be answered quickly by one visit to a store or distributor showroom, the fixtures purchased and arrangements made for installation.



With the precise temperature and timing controls on today's automatic electric ranges, mother can spend more time with her family while dinner cooks. And since flameless electric cooking is clean, kitchen cleaning chores are greatly reduced.

## Flameless Electric Cooking Wins Converts

According to a study by the Live Better Electrically Program of the Edison Electric Institute, once people use a flameless electric range they seldom revert to other types of cooking fuel.

In a study of 15 selected markets, LBE found that 82% of electric range owners would prefer another electric range on their next purchase. Thirty percent of those cooking by other methods also indicated a desire to switch to flameless electric cooking. Among both groups cleanliness is by far the most frequent reason advanced for their preference.

Why does electric cooking win

such ardent converts? There are a number of reasons why electric cooking is favored "forever after" by those who use it. In addition to the fact that it is the cleanest method of cooking, it also offers accurately measured heat and completely automatic control. Once the homemaker sets the controls and dial settings on her automatic electric range her "watching" chore is ended.

The continuous rise of electric range sales is indicative of consumer preference for flameless electric cooking. The purchase of an electric range is often determined, LBE points out, not only by its efficient performance

but also by its ease of installation. Electric range installations are flexible. They fit the homemaker's kitchen plan, rather than demanding further adjustments or arrangements.

## Soothing Light Tranquilizes Jumpy Nerves

"Not enough light or the wrong kind of light can easily produce nervous tension by putting you under stress and strain," according to the American Home Lighting Institute.

Poor lighting causes eyestrain which can affect the entire body, producing nervousness, dizziness, even painful headaches.

Insufficient light is the major culprit, but here are some other ways poor lighting can cause nervousness and how it can be corrected:

1. Glare. A source of direct light, such as a light bulb, beamed directly into the eye causes glare. To prevent this, make sure all light bulbs are shielded.

Reflecting surfaces, such as glass furniture tops and mirrors, should be placed where they won't bounce direct light back into the eyes.

2. Excessive contrast. When a bright object is next to a dark surface, the eye jumps back and forth and is strained. This often happens when you attempt to read under a single lamp while the rest of the room is dark. Solution: Light up the rest of the room, too.

3. Shadows. Shadows are irritating when they constantly shift, attracting the eye's attention. This often occurs in kitchens lit by a single fixture, causing the homemaker to dodge her own shadow to see what she's doing.

4. High brightness level. A room brilliantly flooded with light produces excitement, and is desirable for parties. But it is not conducive to relaxation. The lower the lighting level, the less stimulation is provided.

## Plug Right In Anywhere In a Medallion Home

Mother, Dad and the youngsters all will appreciate the advantage of being able to use electrical equipment any time, anywhere, in a Medallion Home. For instance—Mother and Dad can use the coffee-maker and sandwich grill right in the

living room, when it's their turn for the PTA meeting. At the same time, Miss Teenager can entertain her pals in the kitchen—or in her own bedroom, for that matter. If they plug in the toaster or the waffle-maker, for

snacks of their own—who cares?

In a Medallion Home, Full Housepower promises plenty of electrical circuits, each having enough capacity to permit the use of several appliances, all at once, without overloading.



Medallion Homes are planned to offer plenty of Housepower and electrical outlets for the many handy electric appliances used by today's smart hostess. The whole family can cook and serve right where the fun is.



## Interior Decorators Offer Art, Planning and Execution

### What is an Interior Designer?

As his title suggests, an Interior Designer — says James Webb, Jr. Director of the Home Furnishings Industry Committee — specializes in the coordinated design of interiors for homes, offices and commercial business. In effect, he "puts all the pieces together": colors, perspective, proportion, complementary furnishings — in order to bring you unified, aesthetically pleasing and livable interior design. His qualifications include years of training in specialized schools — much as your architect has received special training in the design and form of buildings themselves.

Painting contractors, paper hangers and drapery makers are trained in their fields as carefully as the decorator is trained in his; however, each of them is concerned with only a specific ingredient of your home's interior.

This definition accurately summarizes the Interior Designer's qualities: The Interior Designer and Decorator is a person qualified, by training and experience, to plan and supervise the design and execution of interiors and their furnishings, and to organize the various arts and crafts essential to their completion. This is from the American Institute of Interior Designers (A.I.D.), one of two professional associations who with the National Society of Interior Designers (N.S.I.D.), set the pace for high standards among the professional Interior Designers.

### What can he do for me?

This question is frequently asked by homemakers who have a flair for color and good taste in furnishings. The answer is that the Interior Designer is prepared to help you with problems which you might wrestle with for months — by adding professional unity to your decorating plans. Even people with excellent taste may have difficulty visualizing a finished room, right down to the last ash try or objet d'art. The designer, because of his specialized knowledge, is well suited to do this for you.

### Can't I decorate for myself?

Even if you could find all of the furnishings and accessories which an Interior Designer can show you (this is unlikely because many of the best "source" showrooms are not open to the public), you would have to spend many hours searching, pruning and selecting samples. The designer — one he is familiar with your family's taste and desires — is in an excellent position to interpret for you. He brings together every aspect of interior design. For example: He easily gathers samples of fabrics, wallcovering, carpets, accessories; supervises installation of cabinets, fixtures,

and other furnishings; arranges for purchase and delivery of furniture; and at all times, he is responsible to you for the finished quality of the job performed by various craftsmen and suppliers used. If you are building a new home, he works right along with your architect, creating interiors that harmonize with the basic design of the house.

### The whole house at once?

Your budget — like that of many others — may not permit doing your entire home at one time. Don't let this deter you, for no job is too small for an Interior Designer. If the one you select is too busy, he will tell you so, and, very likely, will recommend another.

### How do Interior Designers charge?

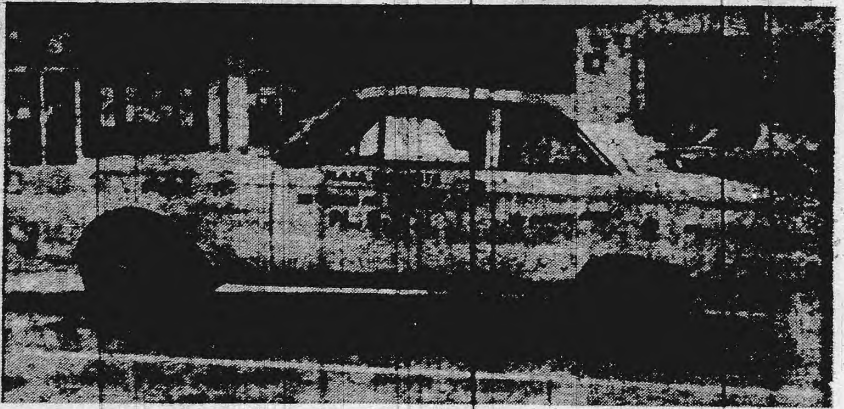
The Home Furnishings Industry Committee advises there are two major methods: 1) Retail Prices. The Interior Designer, because he is a professional, is able to buy for you at wholesale prices, but, ethically, must charge you retail prices for the furnishings. The difference covers his services for you... a big money's worth, when you consider that you'd pay the same price for furnishings if you bought them direct from retail stores. 2) Fee Method. Fees vary, of course, but are worked out in advance by designer and client to cover specific assignments. This method is especially popular when the client seeks general design advice, but does not plan many actual purchases through the designer.

### How to choose an Interior Designer

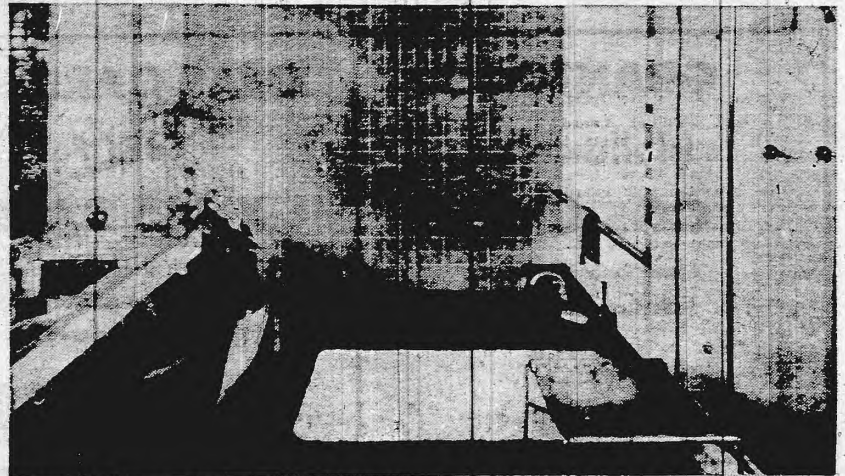
Although most Interior Designers are listed in the classified telephone directory, be sure to ask to see samples of work, or photo-

(Continued On Page 9)

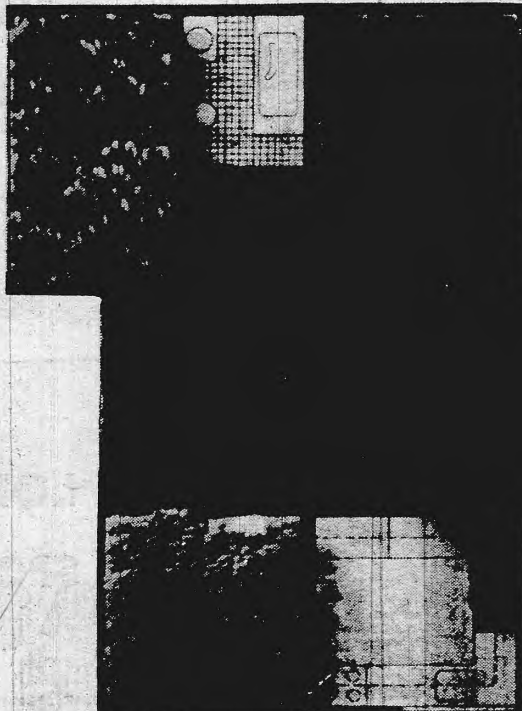
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| J & J Baby Powder  | 89¢ size                      | 65¢       |
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| 100 Bayer Aspirin  | 89¢ size                      | 65¢       |
| Right Guard Spray Deodorant                                | 1.49 size                     | 99¢       |
| Clairol Kindness   | 75¢ size                      | 2 for 98¢ |
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| Palmolive Rapid Shave                                      | 1.25 size                     | 85¢       |
| Excedrin Tablets 60's                                      | 98¢ size                      | 69¢       |
| Alka Seltzer   | 63¢ size                      | 42¢       |
| All-Night Vaporizer  | reg. 6.95                     | 4.98      |
| Cool Mist Vaporizer  | reg. 12.95                    | 8.95      |
| Prak-T-Kal Steam Mist                                      | 98¢ size                      | 69¢       |
| Lady Kalton Facial Tissue                                  | reg. 29¢ each                 | 5 for 98¢ |
| Aquamarine Moisture Lotion                                 | 2.20 value                    | 1.10      |
| Ogilvie Home Permanent                                     | with free shampoo. 3.25 value | 2.50      |
| Wilkinsons Steel Blades                                    | reg. 79¢                      | 49¢       |
| Ice-o-derm   | reg. 1.00                     | 69¢       |
| Bufferin 100's   | 1.39 size                     | 99¢       |
| Sudden Beauty Spray Deodorant                              | reg. 98¢                      | 59¢       |
| Congestaid Room Vaporizer                                  | 1.19 size                     | 89¢       |
| J & J Cotton Buds  | reg. 89¢                      | 59¢       |
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## Gold Medallion Homes Must Meet High Electrical Standards To Earn Award

Now the electrical industry has taken the guesswork out of home-buying, so far as wiring, lighting and appliances are concerned. When you see a Total Electric Gold Medallion on a home, you needn't guess — you know that it meets standards of electrical excellence.

Working together, the nation's electric utilities and electrical manufacturers have established a basic set of electrical specifications for Medallion Homes which may be adapted to fit the climate and construction requirements of each locality. In every case, the Gold Medallion on a home is your assurance that it meets four important requirements:

### 1. Full Housepower Wiring

The Medallion is a promise that the home's wiring system was designed and installed to provide ample electrical capacity to operate appliances and lighting now and for years to come. Spare capacity has been provided to permit economical extension of any additional circuits you may require in the future as electrical use expands.

No longer do you need a "crash" course in electrical engineering before you can be satisfied that your new home's wiring capacity is better-than-adequate. Just look for the Medallion.

### 2. Light for Living

In each Medallion Home, good lighting is built-in. Strategically placed lighting fixtures insure good "see-ability" in kitchens, bathrooms, utility room and other work areas. And, in living rooms, dining rooms and bedrooms, built-in-lighting is planned as a decorative accent.

Medallion Home Lighting standards are based on national standards set by the American Home Lighting Institute.

### 3. Electric Appliances in Place

What many Medallion Home owners consider to be the most important features of total-electric living are the excellent appliances which come with the house. Every Medallion Home is required to have an electric range (or built-in electric cook-top and oven) plus at least three more appliances, selected from the following list:

- Refrigerator
- Food-Freezer
- \*Refrigerator-Freezer
- Electric Clothes Washer
- Electric Clothes Dryer
- "Washer-Dryer" combination
- Dishwasher
- Water Heater
- Waste Disposer
- Room Air Conditioner
- Central Air Conditioning
- \*Qualifies as two appliances

### 4. Gold Medallion Means "Total Electric"

In addition, the home which is identified by the "Total Electric Gold Medallion" emblem is heated by clean, modern electric equipment. This means that electricity is the sole source of energy for light, heat and power.

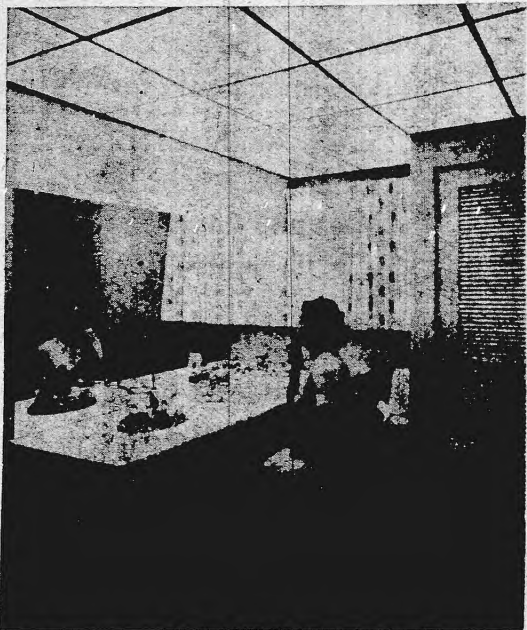
In most Total Electric Gold Medallion homes, selected temperatures can be maintained for each room individually. Because electricity is flameless, products of combustion are absent. Walls,

furniture, drapes remain bright — with resulting savings in both time and money.

### Local Medallion Standards Available

In this community, as in others around the nation, you can obtain a copy of the Medallion

Home standards which apply here from the electric utility. After reading them over, you will know, in advance, precisely what electrical features are included in every home which is identified by a Gold Medallion emblem.



Luminous ceiling in dressing area of Gold Medallion home provides natural lighting to all areas of the room. Because of its radiance, this type of illumination reduces shadows and eliminates eye strain.

## Dimmer Lets You Select Light Level

Light switches which permit you to dial the amount of light for any occasion have become almost a "must" for good home lighting.

Once considered a rare luxury, the "dimmer switch" is becoming more and more common in new homes and when lighting is used for home modernization, according to the American Home Lighting Institute.

Some switches permit dialing the light level from darkness to very high levels, just as you dial volume on a radio. Simpler types look like regular toggle wall switches, but provide two levels of light — low and high.

Many of the variable light control switches are in the very low-cost bracket and can be installed where present wall switches are located.

## New Trends in Lighting

Large, dramatic chandeliers and entire ceilings of light are two of the most significant style trends to be seen in well-lighted model homes, according to the American Home Lighting Institute.

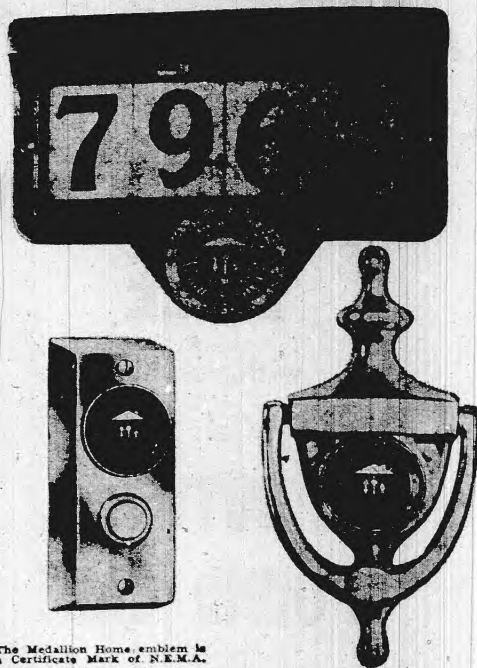
The chandelier is a ceiling fixture with lights attached to several arms and it may be seen in every style from the type of rich crystal seen in the White House to the most modern designs.

The luminous ceiling, increas-

ingly popular in bathrooms and kitchens, is basically a series of light bulbs or fluorescent tubes spaced across the ceiling and shielded by translucent material which actually becomes a suspended ceiling.

Another popular type of fixture is the wall bracket which comes in numerous styles and is attached to walls over sofas, chairs, tables, pictures and other areas where light contributes to decor and to seeing tasks.

## Ingenious Methods Used To Apply Gold Medallion Home Emblem



The Medallion Home emblem is a Certificate Mark of N.E.M.A.

Throughout the United States, home buyers are learning to recognize that the Gold Medallion emblem on a house signifies electrical quality. However, the methods used to apply this cherished emblem vary. It may be embedded in the outside wall, the front step or front walk. Or, it may be part of an illuminated house number, mounted on a doorbell push-button or incorporated into a handsome pol-

ished door knocker.

Of course, in most communities, a signed Gold Medallion Home Certificate also is given to the purchaser. This Certificate, kept with the deed, serves as additional evidence that the home has met Gold Medallion standards—that it contains sufficient wiring to provide electric heat; full Housepower; Light for Living and work-saving electric appliances.



With a flameless electric washer and dryer, mother can "waltz through washday" and still have time and energy for gardening and family fun.

## A Flameless Electric Clothes Dryer Means 'Time Out' For You

How long does it take to dry your clothes? If you use a completely automatic electric clothes dryer, you will be able to answer that question immediately — and accurately, according to the Live Better Electrically Program of the Edison Electric Institute.

The time saving for the average family is about 3 hours weekly. Every homemaker can use a "time dividend" to accomplish those extra chores around the house. While the family laundry is automatically dried

in a flameless electric dryer, mother can get an extra bit of gardening done — or run up a new dress for Susie or Jane.

People who dry clothes "by hand" find that it takes 28 times as long to handle an eight pound load of clothes as it does to transfer them from the washer to a flameless electric dryer. In addition, time is always lost because of that unpredictable element, the weather.

Wash dried electrically can be done in a stated number of minutes — day or night — any season

of the year. The time it takes to dry clothes can also affect other aspects of home life. For instance, if it takes too long to dry clothes, you need a greater number and assortment of household linens and clothing.

A family with an electric dryer requires half the wearing apparel of a family without an electric dryer, according to Live Better Electrically.

So count up the "time out" you are taking to dry the family wash. If it's over 3 or 3 minutes a load, you need a flameless electric dryer.





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General Electric Americana No-Frost '15' with Counter Top, French Doors, Roll-Out Freezer.

Originally \$665  
**NOW \$575\***

The refrigerator with a counter-top. NO FROST in both zero degree 6.7 cu. ft. net vol. Slide-out Freezer and eye-level Fresh Food Section. Self-filling ice tray. Adjustable cabinet shelves. 15 cu. ft. net vol.

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# Pastels to Off-White, New Tones Highlight 1966 Color Predictions

Nothing links a room to its time as precisely as color, advises the Home Furnishings Industry Committee. The colors we like to use today give the unmistakable stamp of the present even to a room filled with antiques. If we want to recreate the aura of the past, we have to search out and match the colors of history.

## Current Favorites

Our 1966 palette shows a new color quality . . . a brightness found in vivid hues such as Bristol Blue, Empire Green, Cyclamen and Lemon Peel. The brightest is Tiger Lily, a sassy orange with unlimited talents as an accent color. Jade, a lively green-blue, works wonders in combination with other greens and blues. Pineapple, our new yellow, is one of the lightest colors this year, and Bluebell has gained great favor as a light, radiant blue.

As colors grow more vivid, our eyes demand more white, whose quick contrast cleans the palette. Sh. Snow, the brightest, whitest white in many years, tops the list of vivid colors in demand this season.

These bright favorites are complemented by bold hues in much the same colors and quite pale tints of Aquamarine, Peppermint Blk, Espresso Bronze Green and neutrals of Mushroom, Oyster White and new Pussywillow, (a clear light gray).

## 1966 Predictions

Pastels will shift in tone to off-whites. Strong for the future are House and Garden Celery (a new color for 1966), Apricot Ice (also new), Oyster White and Snow. Continuing light pastels are found in Peppermint, Pink and Aquamarine Blue which still are in demand by the homemaker. Beige continues to decline in interest, and taking over in an important way are dry, warm neutrals. Of great interest today and with excellent future potential are H&G Pistachio, Putty (new), and Mushroom. Cold grays, once top sellers, are very limited, although Pussywillow heralds their comeback.

America's best and biggest colors in 1965 are Gold (Curry and Maple Sugar) and Fern Green (Bronze and Green). We predict continued success for them and widened use in other products beyond furniture, drapery and carpeting.

Next in popularity and definitely on the rise are dark and pure Blues. Beige aside, Blues rank just behind Gold and Fern in many furnishings. H&G has Blue Bell, Delphinium Blue, Ultramarine Blue, Blueberry Blue, which all have a promising future.

Browns are regaining strength. H&G has Espresso and also Eggplant (brown with purplish overtones, new for 1966). In light accents are Pineapple, Mimosa, Lemon Peel, Sunflower. Yellows vie with Gold in some home products. In deep accents are Black Pearl and Purple Iris. To echo the high acceptance of Fern and Olive Greens are brilliant accent Greens such as Green Gage and Empire Green, which are forecast for next year popularity.

H&G currently has a rich representation of Reds. Three are warm and hot: Coral, Tangerine, Red Apple. Although classic by nature, period revivals are rapidly bringing them to the fore. They are and will be big volume as times goes on. Two of the Reds, both Forecast Colors, have a magenta tone: Azalea (new) and Cyclamen.

What will remain of pastels

will swing up into off-white variations, and against the off-white ground will appear deep muted

and rich tones with many varied accents for today's homemaker to choose from.

## Common Bond of Color Makes Patterns Mingle

Want to play a winning numbers game with today's bounty of bright, bold, beautiful patterns? The beautiful part about this game today is that almost any number can play. Here are a few simple guidelines of how to play patterns for all they're worth — and win every time!

To make several different pattern personalities mingle harmoniously in a room, make sure they have a common bond of color. Always take a sample of a pattern home before you buy. You may find that what looks stunning in the store is not so handsome at home.

Ready? Let's begin — logically — with one pattern, played solo. For instance, in a living room a black-and-white floral can be used lavishly in upholstery and draperies, echoing and reechoing against solid areas of walls and floor. Yet the cumulative effect is restful, rather than raucous or repetitive. The trick is to choose a pattern that will wear well, such as a black-and-white, or a one-color-and-white. Size of pattern is important, too. If too small and precise, it will give the room a fussy, nervous look. If too large, the effect will be overpowering. Your best bet

— a happy-medium pattern.

## Pattern Plus More!

Now let's see what happens when you add one smashing pattern to a second, equally strong pattern. In a bedroom brilliant geometric wallpaper spotlights the small bed alcove . . . while, in the alcove area, an equally exciting plaid holds sway. The secretary of their compatibility? Color . . . here green and hot magenta. Also, the dominion of each is limited to a small area. Since bright, bold patterns have

correspondingly greater visual impact, it's usually wisest to use them to showcase one piece of furniture or define one area of a room.

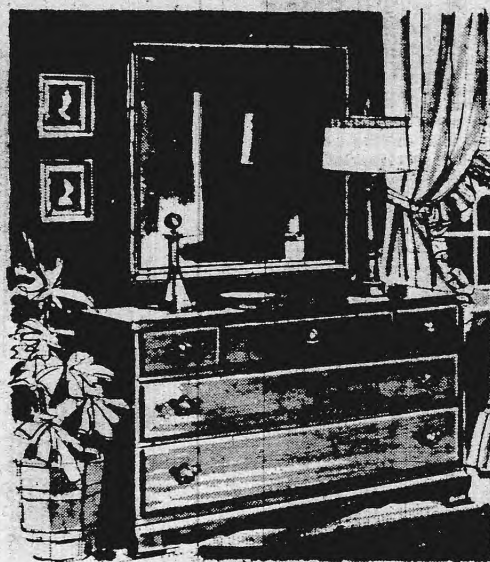
## Pattern Plus More and More

In a sun-struck room interplay of pattern is everywhere. Not only the plaid draperies, ceiling, and floral sofas, but the pecky wall and sectioned bookcase . . . even the rough texture of the painting . . . each makes a positive pattern statement. Here, (Continued On Page 11)

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Large 3 drawer dresser base \$59 Matching mirror \$59

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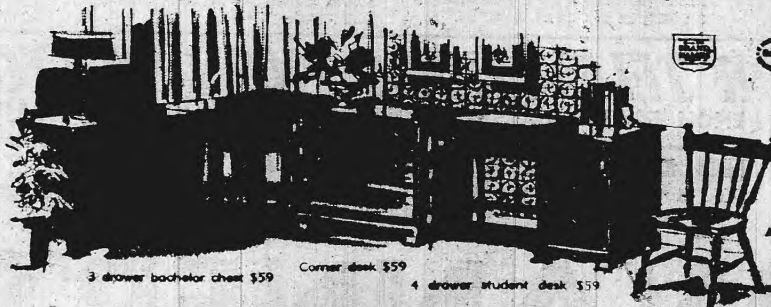
A new low price — our lowest in years. Take your choice of handsome bedroom pieces in the authentically styled Virginia Colony collection. Warm old Salem finish on selected veneered construction, with matching wood-grain tops of genuine Formica®. DuPont "Dulux" protective long lasting finish, Permaheen smooth-finished drawer interiors and mirrors of genuine Pittsburgh plate glass. A product of Bassett, world's largest manufacturer of wood furniture.

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## Decorators

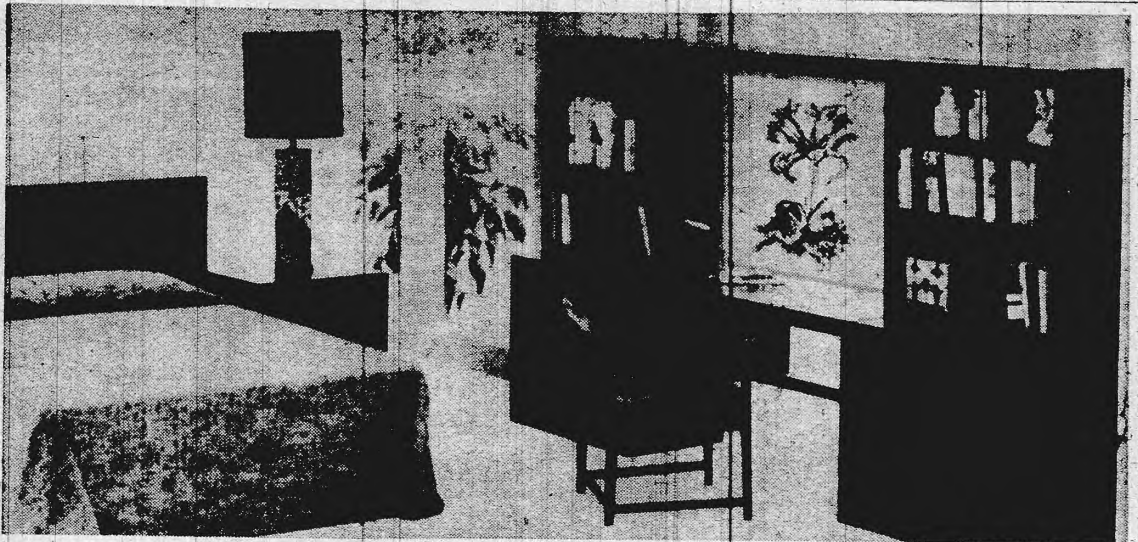
(Continued From Page 3)

graphs, if you choose this method of selecting a designer. The A.I.D. (673 Fifth Avenue, New York 22) and the N.S.I.D. (157 West 57th Street, New York 19) will also assist, by providing you with names of their members in your area. Local designers have displays at home furnishings shows in your city, or in regional A.I.D. and N.S.I.D. shows which are open to the public. You may choose to consult with the decorating department of a local store.

Whichever method you use, you will probably begin with a preliminary meeting, at which you and the Interior Designer discuss the scope of the project, the time element, the budget, and his method of charging.

## FIREPLACE POPULARITY

Surfacing the facing of fireplaces with decorative ceramic tile dates back many centuries. In fact, the City of London in 1419 decreed that fireplaces must be built of clay tile, stone or plaster to avoid firing the whole house.



**VALANCE** — A light, concealing walnut veneered valance between the two tall cabinets over the suspended desk or

dresser table unit, gives this group from the New Idea Collection, by Kroehler, a custom, built-in look.

More ceramic tile was installed in the United States in 1962 than in any previous year in history, reports the Tile Council of America, trade association of leading domestic ceramic tile manufacturers.

Ceramic tile never needs to be waxed; an occasional once-over with a damp cloth, or a washing with soapless detergent and water, normally are all that are needed to keep it sparkling clean.



**FASHION TREND** in modern homes is use of durable, easily cleaned ceramic tile for heavy use areas of the kitchen. Because it is waterproof, heatproof, stainproof and scratchproof, tile is used around the sink and countertop stove units, on the lunch-bar-divider partially shown in the left foreground and on the floors. Kitchen was designed by noted architect Harris Armstrong of St. Louis.

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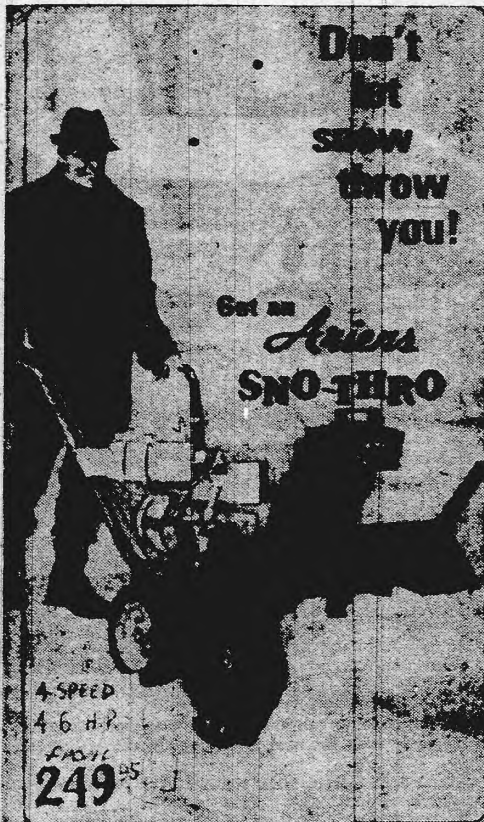
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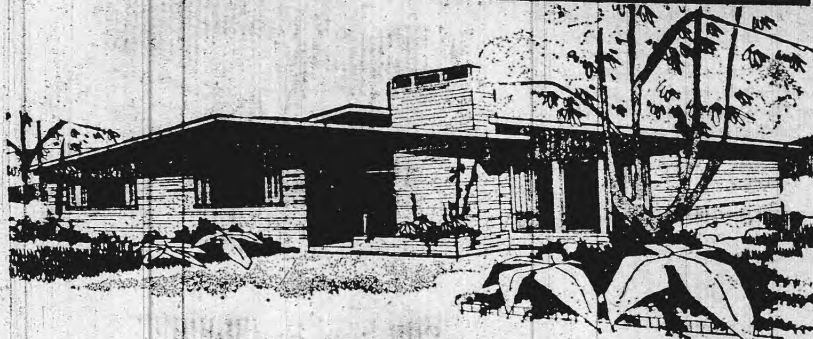
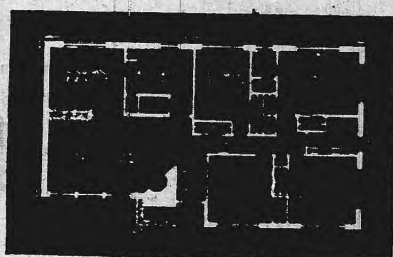
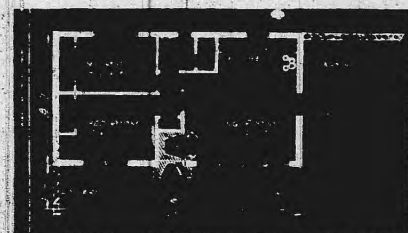
# Gold Medallion Homes Come In Every Style - Every Price Range

"You pay your money and you take your choice" — and you needn't pay a lot of money — when you buy a Gold Medallion Home. It may be traditional or contemporary in design; planned for a big family—or for a happily retired couple. The price is

determined by size, location and local construction costs. Whatever your needs and desires, there is a Gold Medallion Home to fit you.

Gold Medallion Living is Total Electrical Living—available to everybody. The Gold Medal-

lion emblem signifies that the home is wired and lighted to better-than-average standards; that it contains an electric range, plus other major electric appliances. And, best of all, it offers the comfort and adaptability of electric heating.



Gold Medallion Homes come in all sizes and price ranges. They may have plenty of space for family living or they may be small enough for a happily retired couple.

## Refrigerator-Freezers--A Super-Market At Home

It pays to plan ahead when you shop for a new electric refrigerator-freezer. You can find one that's just right for your family.

Remember that it's your hardest-working appliance. You and your family use it almost constantly, and even when no one's in the kitchen, it's still working for you.

Some of the new electric refrigerator-freezers have extra-large vertical freezer and refrigerator sections side by side, while other models have zero-zone freezer sections either above or below their refrigerator sections.

More efficient, thinner insulation has added storage space inside the new units without increasing outside measurements. Doors may be hinged at right or left and are mounted for easy clearance so no space is needed either behind or beside the units.

Automatic ice makers, roomy ice storage bins, self-filling ice trays, and standard trays that can be emptied at the flick of a hand are available in various models.

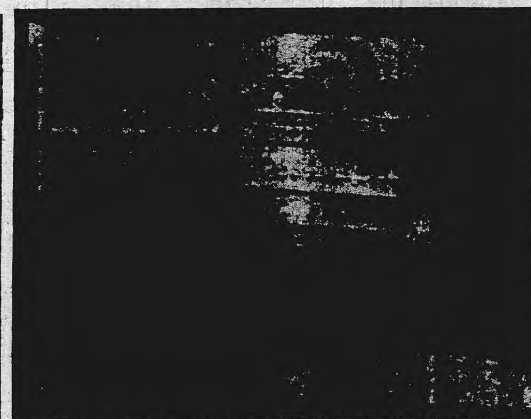
Dairy sections have large cheese compartments, racks for

as many as two dozen eggs, and butter conditioners to keep butter at the consistency you like it.

Double and single crispers keep a bushel or so of fresh fruits, vegetables and salad greens market-fresh for a week at a time. Specially cooled meat compartments keep even hamburger and specialty meats fresh for days on end, and zero-zone freezer section hold many pounds of food at top quality for months.

Refrigerator shelves, meat containers, crispers, and freezer baskets and shelves glide or swing out for easy access to contents. In some models, swing-around shelves not only revolve within the unit, but can be taken out and used as serving trays. Many shelves are adjustable vertically to accommodate odd-shaped packages.

The bugaboo of defrosting can be a thing of the past if you choose, since frost never forms at all in many of the new electric refrigerator-freezers. With no frost in either the refrigerator or freezer section, labels on frozen food packages can always be read, containers never stick



Today's homemaker can have a supermarket variety of food at her fingertips with the new roomy refrigerators-freezers.

together, and frost never steals storage space.

New designs and exterior finishes make the new electric refrigerator-freezers attractive as well as efficient. They come in colors, white, or metallic finishes, and some have optional

panels to match your kitchen.

Like a supermarket in the kitchen, the new electric refrigerator-freezers will save time and shopping trips and will keep fresh food at your fingertips.

ishers, and some have optional panels to match your kitchen. Like a supermarket in the kitchen, the new electric refrigerator-freezers will save time and shopping trips and will keep fresh food at your fingertips.

## Homeowners Need Plenty Of Outlets

Among the "most-wanted" features mentioned in every survey made of prospective home buyers invariably is "plenty of electrical outlets."

This is certain proof that most older homes don't have enough! And, unfortunately, that's also true of some newer homes!

In a Medallion Home, however, you can indulge your flair for furniture arrangement. Your only restriction will be the floor plan of the room itself. Because it is planned to provide the joy of electric living, a Medallion Home must be well-wired in order to receive the Medallion emblem. And, electrical outlets are considered a vital part of the wiring system.

Flameless electric heat lets you use the valuable space in your new home for family fun or enjoyment. All that is required with most electric heat systems is a compact electrical service entrance like the one in the closet at the right. And electric heating systems which provide warmth by wire can be easily expanded to serve new additions to the home.

## Dishpans Are Obsolete

"Mommie, what's a dishpan?" That's not such a funny question as you might think, since close to five million families already have automatic dishwashers and sales of new machines are climbing each year.

If you've made up your mind to help make the dishpan obsolete by buying an electric dishwasher, you should know about the various types available and how they operate so you can choose the right one for your family.

There are four basic types available today: built-in, under-the-counter models; portable models that roll to the sink for use and require no special plumbing or wiring installation; convertible units which are portable but can be built-in later; and free-standing units. These are permanently installed, but are not built into a counter.

Some automatic dishwashers load from the top, others from the front.

Here are some of the features and benefits you'll find in the new electric dishwashers:

**LARGER CAPACITIES.** The new dishwashers hold more, yet are no larger on the outside than earlier models. Once a day dishwashing is adequate for the average family, unless there's company.

**LOADING.** Redesigned racks make loading easier, more flexible, and increase capacities. Racks roll out for loading ease and silverware baskets lift out for table setting right from the basket. Items can be added during operation simply by opening dishwasher door or lid. A door switch automatically stops and restarts washing action without your resetting the controls.

**WASHING ACTION.** The powerful jets of water which scrub food off dishes are even stronger in this year's models. Some have additional water jets to assure thorough scrubbing of all surfaces. Dispensers release the right amount of detergent into each wash cycle, and some models have another dispenser to inject a wetting agent into the last rinse for spot-free drying. This is particularly helpful in the many hard-water areas of the country.

**CLEANING POWER.** Extremely hot water and strong detergents, in addition to the powerful scrubbing action of the water, sanitize dishes, reducing the danger of spreading colds and other infections through the family. The water is far hotter, and the detergent far stronger than your hands can stand.

**SPECIAL CYCLES.** Many of today's automatic dishwashers custom wash your dishes with gentle cycles for fine china and crystal, heavy-duty for cookware, and regular cycles for average loads.

**QUIETER.** Improved insulation and other new features have made automatic dishwashers quieter than ever before. Now you can do the pots, pans, and cooking utensils while serving a company dinner without worrying about dishwasher sounds in the background.



# Vast Fall Furniture Selection Cited With Emphasis on Quality, Economy

More than ever before, this fall is a virtual bonanza in every way for furniture shoppers, says James Webb, Jr., Director of the Home Furnishings Industry Committee. Recent spring and summer markets are now flooding stores with the latest introductions just made for you . . . not only in design but in price as well.

## Uncompromised Taste

Never before has such a wealth of beautifully styled, painstakingly crafted furniture been available to the homemaker. And today's homemaker can relax and forget the once prevalent pedigree-plus-pocket-book prerequisite for acquiring really fine furniture. With a little ingenuity, she may now select an upholstered piece, for instance, that has a Park Avenue look and feels like Cleopatra's Chaise, for a price well worth the asking. She can well be proud to own a piece that boasts basically the same taste of a much more expensive one.

## Subtle refinements.

The old, familiar woods of oak, mahogany, walnut, and fruitwoods have taken on an even more lustrous patina with superb finishes, many of them brushed and rubbed by hand to enhance the sometimes delicate, sometimes bold wood grains. Antiqued or lacquered finishes in an ever increasing kaleidoscope

of colors compliment the natural wood tones and fabric colors.

New upholstered lines, too, offer refinements for the ultimate in comfort and looks. More and more squashy cushions make for almost soufflé-like seating, with support where you want it.

Napped fabrics such as chenille, piled velvets, vinyl suede cloth and cordays are everywhere in solids or patterns.

## Plus dramatic plush

The Home Furnishings Industry Committee notes one new contemporary collection that spectacularly epitomizes infinity in regard to conventional limits of design and construction. Materials such as furecloth, chamouis, velvet and burlap in uninhibited colors cover abundantly sized and stuffed chairs composed of thick waffle cushions on the floor, and similar, low slung sofas. Among other new pieces of this group are giant tub chairs and a sofa, canopied with rose wood frame and fabric top. Felt back panels and adjustable blinds at ends create a cozy feeling of security and privacy for the aptly named "Conversation Piece."

## Seek and you will find

Popular styles this season run the gamut, leaning heavily on geometric and molded Modern Traditional, refined Early American, and the substantial boxy look of the 19th Century. You will find a multitude of cleverly designed, functional pieces like a mobile server that looks stationary, lush chairs on castors, and conveniently disguised, stow-away bars.

There's no question about it, when you consider the quality and variety of design, the subtly finished exotic woods and atten-

tion to minute detail found in current offerings, you must agree today's furniture cannot be beaten in looks, practicality, or value.

## Common Bond

(Continued From Page 8)

again, the common denominator is color . . . mostly orange-yellow combinations . . . the bond that lets unlike patterns live in harmony.

This room makes another pattern point, too. It demonstrates how well straightlined patterns, such as stripes, checks and plaids work with curved-lined patterns, such as florals and medallions. This natural affinity permits pattern variety in a predominantly one-color room like this one.

In perfecting your pattern plan for a room, include in your thinking the more subtle pattern producers: walls, floors and furniture.

## Pattern Plus, Plus, Plus, Plus, Plus!

A multiplicity of patterns can be marvelous . . . provided the room is large and the patterns do more than decorate. They can, for instance, define activity areas or take the place of wall accessories.

Here they perform together effectively because they're all related in color . . . here again oranges and yellows. Each one is intimately tied to a particular area. For example, the raised study area is divided from the rest of the room by the sharp vertical and horizontal lines of the bookcase and the wall tiles.

# Furniture, Rug First Aid Hints

The color story in carpeting this year is the widespread use of vibrant colors — color to express personality, individuality, and to delight the senses, says the Home Furnishings Industry Committee.

Bright or light carpets of Acrilan acrylic fiber or Cumuloft continuous filament nylon (both by Chemstrand) will bear up well under traffic. They will keep their new look with easy cleaning and spot removal, because they will not absorb moisture readily. Stains stay on the surface and can be easily wiped up.

Here are some first aid hints for your furniture and rugs.

**Dips:** Sponge with warm water and a little detergent.

**Drinks:** **Coffee:** Sponge with cold water or cleaning fluid.

**Chocolate, Creams and Cakes:** Scrape off excess, sponge with warm water and detergent. Al-

low to dry. Brush the spot to restore pile height of the fabric.

**Candy:** Sponge with warm water and detergent. Wait until dry, rub with cleaning fluid.

**Lipsick:** Work some lard into the stain, then apply small amount of chalk or corn meal. Dampen with cleaning fluid, allow to dry and brush.

**Ice Cream:** Sponge with warm water or cleaning fluid.

**Chewing Gum:** Make brittle with ice and break off. Wipe with cleaning fluid.

**Grease:** Remove with chalk or corn meal. Dampen with cleaning fluid, allow to dry and brush.

**Medicine:** Dissolve carefully with alcohol.

For general upkeep, H.F.I.C. recommends a thorough vacuuming once a week to prevent dust from being ground into the pile by footsteps. Unless the owner is thoroughly familiar with the fibers in her carpet and carpet cleaning techniques, avoid home shampooing. This can cause mildew or mold to form on the pile and backing, causing it to break free. Once a year a professional cleaning, getting deeper into the pile, is recommended to renew original appearance and prolong carpet life.

# New Finishes Are Handsome

New furniture tones and finishes loom darkly handsome on the high style horizon. They seem right for the almost rustic Mediterranean, Spanish and country English furniture design adaptations. The darker look of oak, pecan, elm, ash and hickory gives one the feeling of having stumbled upon a gem of an antique, blackened by age.

More surprising is the newest dark-toned finish on modern furniture. Except for the chocolate brown of deeply oiled walnut, modern furniture assemblages have heretofore been brightened by the tawny tones of teak. Soft, almost caramel shades of pecan, bleached walnut and "natural" brown mahogany tones have also enlivened modern groupings.

These new darker shadings have a transparent quality and clear depth as compared with the muddy dark finishes of the thirties.

The Fine Hardwoods Association points out new finishes require as many as eighteen different steps to achieve. Beauty, durability and protection are the three basic features of all furniture finishes. While the steps to achieve durability and protection of the wood against moisture absorption may be achieved in from three to seven operations — the transparent effect, with subtle tones and shades over the wood, but not in it, requires many more steps, all of them done by hand.

Finish producers have developed new synthetic materials with just enough gloss to look well cared for, but without the high shine we Americans somehow associate with "cheap." Europeans seem to like modern furniture to really shine.

More traditional, lighter antiqued finishes on fine furniture also required the same hand processes.

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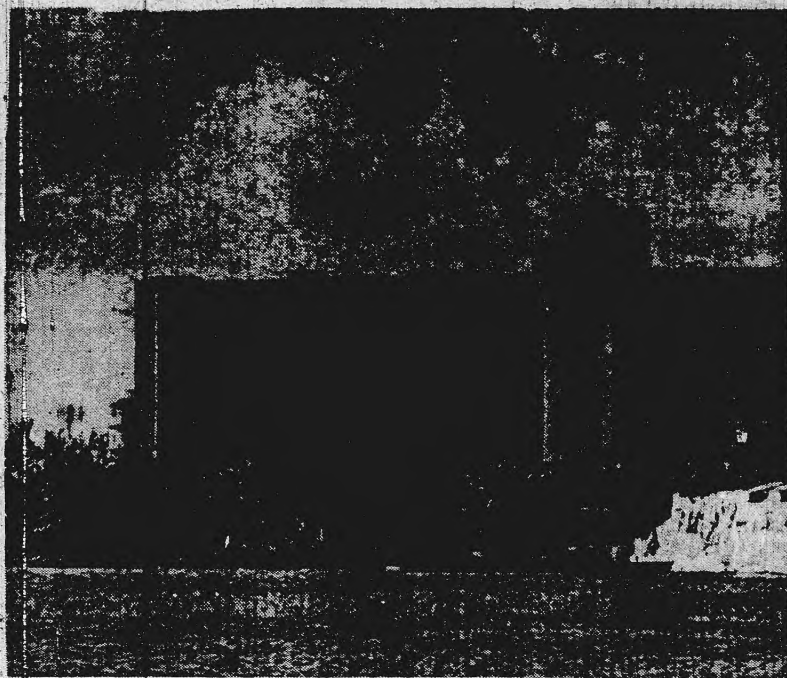
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